Designing for **SDSU POLE BANNERS**
Summer 2014
San Diego State University · Department of Facilities Planning, Design & Construction · © 2014 Facilities Graphics

**SPECS.**

when **COMPOSING** layout please note:
- * image and type overrun on pole pockets
- * grommets locations
- * all banners are double sided

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**LAYOUT RECOMMENDATIONS**

when **DESIGNING** banner art please note:
- * suggested use of University Logo Header or Footer
- * white backgrounds are not recommended
- * limit amount of type and image(s)
- * type smaller than 3/4” cap height won’t read well
- * specs, pole pocket and grommet locations

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Projected sizes for SDSU banners:

- * 19” x 42”
- * 19” x 60”

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*ypes of pole pockets & grommets:
- * suggested University Logo, treatment & placement usage

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**SDSU PRIMARY LOGO**

HORZ. 3 COLOR

**SDSU 4 LETTER MARK**

1 COLOR ON COLOR

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**HEADER**

**FOOTER**