The President’s Leadership Fund was established in October 2002 to provide San Diego State’s president with the flexible resources to respond quickly to strategic opportunities, pursue innovation and reward excellence.

At a public university where resources are limited, especially in the state’s current budget environment, the President’s Leadership Fund and its partners have become increasingly vital in helping SDSU continue to realize its vision.

Your contribution to the President’s Leadership Fund will allow the president to invest in:

- Academic opportunities for meritorious students and faculty
- Innovative yet under-funded programs
- Extraordinary students
- Exceptional faculty in critical or emerging areas
- Strategic initiatives
- Our involvement in community partnerships

>> PLEASE VISIT WWW.SDSU.EDU/PLF FOR MORE INFORMATION.

All contributions to the President’s Leadership Fund are annual and given at the following levels:

$2,500 $5,000 $10,000

$500 $1,000

* Recently attended/graduated within the last five years

** Recently attended/graduated within the last six to ten years

Your partnership in these efforts is essential. The president must rely on unrestricted contributions to provide the seed money necessary for educational innovation—to launch new ventures, recruit and retain distinguished professors and students, increase learning opportunities on and off-campus, and to deepen SDSU’s commitment to serve the San Diego community.

Invest today and join our visionary group of alumni and friends to help SDSU reach new heights of academic excellence.