

Status Update: Internship and Mentorship

Career Services/Alumni Engagement

January 21, 2014

Measurement of Internship

As has been discussed, our baseline of "how many internships do we actually have" is elusive. Definition of Internship, thousands of individual faculty and department relationships with corporations and entities, average actual interns per posting, privacy laws, and the basic reality that our students and corporations are not required to report paid internships and typically don't, all add up to inexact measurement of this important metric. However, CS surveys, along with our best estimates of various categories of internships suggest that 45% of our students have had an internship during the past year. Accordingly we believe that we already have 15,000 internships! We can and will drill down this analysis for you as we go forward.

Establishment of Alumni-centric infrastructure to support Internship and Mentorship

This charge in the strategic plan is on the mark. Here are some indicators of our progress:

- The Career Services Advisory Board, which has good corporate and alumni representation, is well aware of this charge and discussed it on 1/10
- The Campus Internship Working Group meets monthly. This week we established 4 sub working groups including one entitled External Outreach. The charge of this group is to:

Actively promote and increase alumni involvement in internship and mentorship programs by creating a central online portal that allows for the following: easy, one-stop access to posting internships, branding of the University's role as the premier resource for interns, and where traffic to the site can be tracked, analyzed and used for reporting/ benchmarking purposes.

Events in Support of Internship and Mentorship

- Career Services Advisory Board met on 1/10/14
- Alumni Executive Committee of BOD held their monthly meeting at Career Services on 1/15/14. President Tim Young engaged our board with James Tarbox and had strong dialog about how to leverage alumni relationships to hire more Aztecs and provide more internships
- Internship Summit for Academic Coordinators will be held on 2/5 and 2/6/14. Jim and Diane will present on engaging alumni in overall process of providing internships.
- The Aztec Mentor Program Kickoff is 2/28/14 and Aztec Mentor Appreciation breakfast is 4/23/14

- "Internship 101" a being designed as a program to help educate URAD and other internal and external constituents on the basics of understanding internship on our campus.
- The AMP Registration Team met and revised the registration and match tracking for Spring 2014

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