R. MICHAEL PACK, ’70
President
SunCal Outdoor Advertising

R. Michael Pack has been President of SunCal Outdoor Advertising since 1977. He is founder of the Pack Foundation, which supports an array of community and educational programs – including more than 80 scholarships for international business students SDSU’s College of Arts and Letters since 2003. Mike is a member of the San Diego Yacht Club and former board member of the Boys and Girls Clubs of Greater San Diego.

Mike serves on the College of Arts and Letters Dean’s Advisory Council. In 2011, he and his wife Christine, a 1970 Social Work alumna, provided a principal gift to the college; its International Business Suite was named in their honor. The gift supports increased opportunities for scholarships and internships as well as study abroad experiences. The Packs have also supported SDSU’s College of Engineering and College of Business. Mike also supports SDSU’s Lavin Entrepreneurship Center’s Venture Challenge, an international graduate business plan competition, which includes the R. Michael Pack Environmentally Sustainable Award and the R. Michael Pack Innovative Technology Award. As a student, Mike was a member of Sigma Alpha Epsilon fraternity.

Mike serves on The Campanile Foundation’s Campaign Cabinet and Alumni Engagement Committee.