SAN DIEGO STATE UNIVERSITY GIVING SOCIETIES

THE RED AND BLACK SOCIETY

The Red and Black Society honors donors who support San Diego State with an annual gift of $1,000 or more.

These alumni, parents and friends who support San Diego State’s key priorities—including colleges, programs, scholarships, the Aztec Parents Fund, The President’s Leadership Fund, athletics, etc.—are recognized at the following levels:

- **FOUNDER** $10,000 - $24,999
- **BENEFACCTOR** $5,000 - $9,999
- **PARTNER** $2,500 - $4,999
- **ASSOCIATE** $1,000 - $2,499
- **RECENT ALUMNI PARTNER***
  - GRADUATED WITHIN THE LAST 6-10 YEARS $1000+
  - GRADUATED WITHIN THE LAST 0-5 YEARS $500+

*Recent Alumni Partners are recognized at the Partner level.

HAVE QUESTIONS ABOUT THE RED AND BLACK SOCIETY?
Please contact Maria Burns, director of the SDSU Fund
(619) 594-3312 | maria.burns@mail.sdsu.edu

THE TOWER SOCIETY

The Tower Society honors donors who have cumulatively given $25,000 or more to San Diego State.

Members of the Tower Society have created a legacy of giving that will continue to advance the university’s educational mission for generations and are recognized at the following levels:

- **SUMMA CUM LAUDE** $1 million +
- **MAGNA CUM LAUDE** $500,000 - $999,999
- **CUM LAUDE** $100,000 - $499,999
- **HONORS** $25,000 - $99,999

HAVE QUESTIONS ABOUT THE TOWER SOCIETY?
Please contact Wendy Waddell, Donor Relations and Stewardship coordinator
(619) 594-3448 | wwaddell@mail.sdsu.edu

SUPPORTING SAN DIEGO STATE UNIVERSITY

All gifts to San Diego State University are accepted and administered by The Campanile Foundation, an official not-for-profit organization under Internal Revenue Code section 501(C)(3) and auxiliary of San Diego State University.

FEDERAL TAX ID NUMBER 33-0868418
» LEARN MORE AT TCF.SDSU.EDU
THE HERITAGE SOCIETY

The Heritage Society honors individuals who have generously named San Diego State as a beneficiary in their estate plans or planned gifts.

Since most of these gifts will be realized by San Diego State after the lifetime of the donor, the Heritage Society was created to thank donors in the present for their generous intentions.

Estate plans and planned gifts are made in the following ways:

- **WILLS**
- **LIVING TRUSTS**
- **INSURANCE POLICIES**
- **RETIREMENT ACCOUNTS**
- **RETAINED LIFE ESTATES**
- **CHARITABLE REMAINDER UNITRUSTS**
- **CHARITABLE GIFT ANNUITIES**
- **POOLED INCOME FUNDS**
- **DONOR ADVISED FUNDS**
- **CHARITABLE LEAD TRUSTS**

WHAT IS A CAMPANILE?

The Campanile Foundation takes its name from the landmark tower or campanile on the northwest corner of the original campus quad, finished in 1931.

Though reminiscent of a Mediterranean church tower, it did not hold bells originally. The purpose of the tower was utilitarian: to camouflage a 5,000-gallon water tank that provided pressure for the campus plumbing system. In 1946, Senator and Mrs. Ed Fletcher donated chimes to commemorate the 50th anniversary of the university and as a memorial to all SDSU students killed in war.

The tower became known as Hardy Tower in 1976, when the Board of Trustees renamed it to honor SDSU’s second president Edward L. Hardy. Today, the daily ringing of the carillon still reverberates across campus.

HAVE QUESTIONS ABOUT THE HERITAGE SOCIETY?

Please contact Erin Jones, senior director of Planned Giving (619) 594-0286 | erin.jones@sdsu.edu

» LEARN MORE AT SDSUGIFT.ORG