Dear Aztec Community,

Thank you for expressing interest in our 2014 Homecoming Week of Festivities! On behalf of Associated Students, the Aztec Student Union Board, and the Homecoming Steering Committee, we invite you to join us from November 2nd to November 8th, 2014 for a week of fun and exciting Homecoming activities that include new traditions and continuing old ones.

In the spirit of the KGB Sky Show following the Homecoming game, and to recognize the Aztecs’ fiery passion throughout Homecoming Week, the theme this year is Aztecs Ignite the Night! Together, we will stand in Aztec Pride and defeat the Idaho Vandals.

This booklet contains important information regarding the various Student Team Competitions, important deadlines, the schedule and description of events, and Homecoming Court Nomination information.

Your student team must consist of at least five members to be able to participate in the 2014 Homecoming Competitions and all participants must complete a waiver. The winners of the 2014 Homecoming Week will be awarded the coveted Spirit Trophy and a Grand Prize. First place will be announced at the Homecoming Game vs. Idaho Vandals on November 8th at 3:30pm, Qualcomm Stadium.

***Please keep in mind there will be two (2) optional information meetings, Wednesday, October 1, 2014 from 12pm-1pm in Tehuanco and Tuesday, October 7, 2014 from 4pm-5pm in Aztlán, and one (1) mandatory participation meeting, Wednesday, October 15, 2014 from 12pm-1pm in Metztli, where each will take place in a meeting room located on the Second Floor of the Conrad Prebys Aztec Student Union.

If you have any questions or concerns prior to the optional informational meetings, please feel free to visit us at Associated Students 320 in the Conrad Prebys Aztec Student Union or e-mail us at homecoming@mail.sdsu.edu. We look forward to your participation in making this year’s Homecoming both exciting and successful!!

In an effort to enrich campus life, unite the university campus, and cultivate a unique collegiate experience that instills Aztec Pride, we strongly encourage you to join us from November 2nd to the 8th and celebrate SDSU by showing off your Aztec Pride!

Best,
Brooke Conway
Homecoming Vice Chair, Aztec Student Union Board
COURT NOMINATION

2014 Homecoming Court Application
“Aztecs Ignite the Night”

The Homecoming King and Queen are two students who proudly represent SDSU through their commitment to academics, campus involvement, and service to the community.

CANDIDATE REQUIREMENTS:

- Only SDSU students who have not been selected to the court in prior years are eligible for SDSU Homecoming Court 2014.
- Students can only be nominated by one recognized student organization, Associated Students’ Council, Honors Council, or Greek Council.
- Only one nomination is permitted per single-sex student organization.
- Coed organizations may nominate one male and one female.
- Candidates must be an active, unpaid member of the nominating organization.
- Candidates must have completed at least 90 units as of August 25, 2014.
- Candidates must have a minimum cumulative grade point average of 2.50.
- Candidates must not be on academic or judicial probation. If students are put on probation during the selection process, the nominee will be automatically disqualified.

DEADLINE

Six (6) copies of your application are due by Monday, October 13th by 4:00pm. Please submit your applications to Student Life & Leadership, Conrad Prebys Aztec Student Union (Second Floor) - Room 210.

- No late applications will be accepted. All applications are dated and time stamped when submitted.
- Nominees do not need to put their application in folders or binders. Six stapled or paper-clipped paper copies of the application are all that is required. Incomplete applications or applications with less than 6 copies will not be considered.
- Please note that video applications will not be accepted.

DOWNLOAD THE APPLICATION AT: http://homecoming.sdsu.edu

For general Homecoming Court questions, please contact the Student Life & Leadership Office at (619) 594-5221.
HOMECOMING INFORMATIONAL MEETINGS
- Wednesday, October 1st from 12pm-1pm in Tehuanco
  (Second Floor of Conrad Prebys Aztec Student Union)
- Tuesday, October 7th from 4pm-5pm in Aztlan
  (Second Floor of Conrad Prebys Aztec Student Union)

HOMECOMING COURT NOMINATIONS DEADLINE
- Monday, October 13th by 4:00pm
  Submit to Student Life & Leadership

STUDENT TEAM COMPETITION APPLICATION DEADLINE
- Monday, October 13th by 4:00pm
  Submit to the Associated Students Office, Union 320

HOMECOMING MANDATORY MEETING
- Wednesday, October 15th from 12 - 1pm in Metztli
  (Second Floor of Conrad Prebys Aztec Student Union)

ALL FINAL COMPETITION SUBMISSIONS
- Wednesday, October 29th by 4:00pm
  (Description and music for the Talent Show and Commercials)
  Submit to the AS Office, Union 320

Homecoming 5K: Ignite Your Step Information
9am, Beginning/Ending at the Conrad Prebys Aztec Student Union
Kick off Homecoming Game Day with a morning run through the beautiful SDSU campus beside fellow students, alumni, staff, faculty, and friends. Unite with Aztecs in all the fun post 5K activities, such as photobooths, sign making, caricatures, and more to get pumped for the BIG GAME! Come AT LEAST 45 minutes ahead of time (8:15am) to get all your needed gear and registration check-in for the run. We encourage everyone to bring cans/non-perishable items to donate to Aztecs Rock Hunger for the Jacobs & Cushman San Diego Food Bank. For more 5K info/registration, visit: homecoming.sdsu.edu.

STUDENT TEAM PARTICIPATION APPLICATION DEADLINE:
Monday, October 13th by 4:00pm
Submit your Participation Application to Associated Students, Union 320

COMPETITION POINTS BREAK DOWN
- AZTEC PRIDE CHALKING — 25 Points

Monday, November 3, 2014
12pm-3pm, Cal Coast Credit Union Open Air Theatre Walkway

Activity Description
25 points will be awarded to each team that participates in Aztec Pride Chalking. Show off your artistic ability by chalking on the sidewalk and showcasing how much YOU love SDSU! Help us promote Homecoming Week and Aztec Pride!

Check in at the Homecoming table to get chalk and then you can get creative!
**AZTECS GOT GAME? — 50 Points**

### Activity Description

50 points will be awarded to each team that participates in Aztecs Got Game? An evening filled with Jeopardy, games, and giveaways! Think you got game? This night is for you! Come dressed up in your Aztec attire.

**Requirements**

- Must have at least three (3) members from your student team at event to earn participation points.
- One team member will be required to participate in each of the activities; however, a different team member must participate in each event.
- Check-in is at 6:15pm for Student Teams at the ASUB Table!

### Judging Criteria

Student Teams will be judged at the beginning of the event based on most spirited and dressed in their craziest Aztec Pride. Winner will receive 15 extra points.

Placements points will be awarded to 1st, 2nd, and 3rd place for each game that takes place throughout the evening. First place in each event will receive 15 extra points, second 10 extra points, and third 5 extra points.

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**TALENT SHOW — 50 Points**

### Activity Description

This event is an opportunity for student teams to show off their talents to the student body. We encourage student teams to steer away from "air-band" like acts and focus more on genuine talents, such as group dance routines, singer/songwriter performances, etc. Each team participating in this event will automatically receive 50 points.

### Requirements

- Acts will only be allowed a maximum of 3.5 MINUTES of stage time. However, this may change depending on how many participants sign up to perform. Please note that you will lose 1 point per judge for every second over 3.5 minutes.
- All acts must be pre-approved by the Aztec Pride Committee.
- **SEND A BRIEF DESCRIPTION** of your act, including equipment and sound needs by 4pm on Wednesday, October 29th to homecoming@mail.sdsu.edu.
- Participants **MUST REPORT FORTY-FIVE (45) MINUTES** prior to the show. Please meet at Aztec Green no later than 6:15pm on November 4, 2014 and check-in at the ASUB Table.
- **ANY MUSIC IS DUE by Wednesday, October 29th at 4pm** to the AS Office, Union 320. Please bring on a flash drive.

### Judging Criteria

- Abidance to the requirements listed above, stage presence, and overall talent/performance.
- Points will be deducted for acts over 3.5 minutes.
- Placement points will be awarded to 1st, 2nd, and 3rd place acts. First place will receive 45 extra points, second 30 extra points, and third 20 extra points.

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**COMMERCIAL — 50 Points**

### Activity Description

Create a 30-second commercial marketing “Aztec Pride” and the Homecoming theme “Aztecs Ignite the Night.” You will lose 1 point per judge per second if you go over the 30-second limit. All entries will be viewed/shown at the Talent Show on Tuesday, November 4, 2014. 50 points will be awarded just for participation!

### Requirements

- Commercial length: 30 seconds MAX.
- Must incorporate “Aztec Pride” and the Homecoming theme “Aztecs Ignite the Night.”
- Incorporation of student team name is encouraged.
- Remember you are representing SDSU, so please be respectful.
**COMMERCIAL— (Continued)**

- **Requirements (Continued):**
  - MUST follow all campus policies and procedures during the production of your video. Ex: No Open Flame, No Sparklers/Fireworks, NO references to drug or alcohol related items/issues.
  - If you have any questions, please refer to: http://bfa.sdsu.edu/policies/pdf/BuildGroundsRegulations.pdf
  - Commercials that are of inappropriate nature will not be viewed at the Talent Show and teams will NOT receive points.
  - Entries must be submitted on Flash Drives and uploaded to YouTube with FINAL Commercials BY: WEDNESDAY, OCTOBER 29th by 4pm to the AS Office 320.

- **Judging Criteria:**
  - Abidance to the requirements listed above, creativity, performance, and overall quality of the commercial.
  - Points will be subtracted for vulgarity or references to drugs/alcohol.
  - Points will be deducted for videos over 30 seconds.
  - First place will receive 45 extra points, second 30 extra points, and third 20 extra points.

**SDSU GIVES BACK — 50 Points**

Wednesday, November 5, 2014

- **Aztecs "CAN" Build It**
- 12pm-3pm South Centennial Walkway (In front of Union)

**Activity Description:**

- 50 points will be awarded to each team that brings AT LEAST 25 cans to the event and builds an Aztec Pride “Can-struction.” Each “Can-struction” must be under 2 feet tall.

**Judging Criteria:**

- Placement points will be awarded for most cans donated and best “Can-struction.” The best “Can-struction” will incorporate Aztec Pride in a creative way! Have fun! First place will receive 45 extra points, second 30 extra points, and third 20 extra.

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**Instagram Challenge— 50 Points**

Friday, November 7, 2014 from 8am-8pm, Instagram

**Activity Description:**

- In spirit of the Men’s Basketball game taking place on this day and Homecoming week, dress up in your most spirited Aztec attire and take a picture at your favorite place on campus on Instagram with “#AztecsIgniteHC2014” as part of the caption. Students we catch on campus wearing the Homecoming t-shirt will get a treat!

**Requirements:**

- Must be following @sdsuhomecoming to count for participation points.
- Email homecoming@mail.sdsu.edu your picture by 8pm that was posted on Instagram and your Instagram must be on Public for us to be able to have access to your account. (50 easy, fun points!).
- MUST represent SDSU respectfully and positively in caption/picture or participation points will NOT be rewarded.

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***Aztec Bowling Competition — 50 Points***

Thursday, November 6, 2014 from 5pm—9pm, Aztec Lanes

**Activity Description:**

- Come join us and compete in a bowling competition against other student teams! Student Teams who average the highest score throughout the night will receive extra points for 1st, 2nd, and 3rd. First place will receive 45 extra points, second 30 extra points, and third 20 extra points.

**Requirements:**

- Each team must sign up for a bowling time prior to the event. We will have sign up sheets at the mandatory meeting on Wednesday, October 15th or you can sign up via email by October 30th at 4pm.
- Four (4) members from each team are required to participate in this event.
- Once a game has begun, no participant substitutions will be allowed to take place.
- Members must be on time to their set bowling time or they will automatically be disqualified from the event.

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***Events with three asterisks are competitive activities in which student teams earn extra points for placing 1st, 2nd, or 3rd.***

***Each event will have a Homecoming check-in table that every student team is required to check-in prior to the event.***

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**Embrace**

Donate old college t-shirts to Embrace in exchange for SDSU swag from 12pm- 2pm at the Goldberg Courtyard in the Union!

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**San Diego Blood Bank**

Save a life and donate blood to the San Diego Blood Bank from 10:00am—3:30pm at the South end of Campanile Walkway!
**HOMECOMING T-SHIRT ORDERS** —— 20pts ———
Student teams will receive an additional 20 points for purchasing at least five (5) Homecoming T-Shirts from the SDSU Bookstore.
***Receipts due to the AS Office in Conrad Prebys Aztec Student Union 320 by Friday, October 31st, 4pm. All five receipts must be together with the name of your organization in an envelope addressed to Brooke Conway.

**PERFECT ATTENDANCE** —— 30pts ———
Student teams that participate in ALL Homecoming competitions (not including extra credit) will be rewarded with an additional 30 points.
***Perfect Attendance Events include: Aztec Pride Chalking, Aztecs Got Game?, Aztecs Ignite the Night: Talent Show, Aztecs “CAN” Build It, Aztec Bowling Competition, and Aztec Pride Spirit Day.

**MEN’S SOCCER GAME** —— 15pts ———
Student teams who attend the Men’s Soccer Game with at least five members will earn 15 points of extra credit. Look for the Aztec Student Union Canopy to check-in! You must stay until at least half time!
***Men’s Soccer Game vs. Cal, at 12pm on Sunday, November 2 on the SDSU Sports Deck (PS5).

**5K EARLY REGISTRATION** —— 25pts ———
Student teams who take the initiative to have at least 5 members register for the Homecoming 5K: Aztecs Ignite Your Step prior to October 31st will receive 25 extra points. Send us an email with your first & last name and team name to homecoming@mail.sdsu.edu so we know what name to look for to ensure you get points for Early Registration!
***Refer to homecoming.sdsu.edu for more 5K information.

**SOCIAL MEDIA ADVERTISEMENT** —— 30pts ———
Each student team that has members reposting SDSU Homecoming Social Media Sites advertisement on their own Social Media Sites will get 2 extra credit points per post. Students must send an email to homecoming@mail.sdsu.edu of the hyperlink to the post shared on their Social Media Site to be counted. **Deadline October 31st.**
***Maximum of 15 posts per team for a total of 30 extra credit points earned.

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**SDSU FIGHT SONG**

_Fight on and on ye Aztecs then, Mighty Montezuma_  
_We will win again_  
_Keep your spirits high_  
_Never bow a knee_  
_We will fight till victory_  

_Fight on and on ye Aztecs then, Proudly raise your banners high_  
_For it’s the Red and Black_  
_Hail to our team_  
_San Diego Aztecs Fight!_  

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**CONTACT US!**

EMAIL: homecoming@mail.sdsu.edu  
PHONE: (619) 594-8273  
WEBSITE: homecoming.sdsu.edu  
VISIT US: Associated Students 320

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