



# Supporting Access to Higher Education for Immigrant and Undocumented Students

FOR SCHOOL COUNSELORS AND COLLEGE ACCESS PARTNERS

## PLEASE SPONSOR TODAY

Dear Potential Sponsors,

The Center for Excellence in School Counseling and Leadership (CESCaL) 501 (c)(3) presents the **3rd Annual Supporting Access to Higher Education for Immigrant and Undocumented Youth Conference**. The conference, will take place in San Diego at San Diego State University on April 16 and 17, 2018. As a non-profit, this conference is only possible with the support of generous sponsors.

According to recent data:

- 65,000 undocumented students graduate from U.S. high schools every year
- Less than 10% of undocumented students pursue higher education
- 64% of undocumented students never finish their postsecondary education
- By 2020, 65% of jobs will require postsecondary education

Last year, CESCaL hosted the second annual conference to ensure access and equity to higher education for immigrant and undocumented youth by ensuring those who work with them received expert training on how to mentor, counsel and advise future college candidates. CESCaL chose to address this specific student population due to its commitment to advocate for marginalized student groups, improve effective practices among educators, provide a forum for collaboration and networking, problem solve critical training issues, and provide ongoing professional development.

Pre-conference survey results indicate there is much work to be done! A pre-survey of conference attendees revealed that only 27.33% of the participants reported being knowledgeable of the laws and rights and undocumented and/or immigrant students; only 22.67% have knowledge of the college application process for undocumented and/or immigrant students; and only 33.73% felt confident advising undocumented and/or immigrant students regarding the college application process.



*CESCaL hopes to empower individuals to become involved in the efforts to bring about change locally and nationally.*

## PARTNERS



Learn more at <http://go.sdsu.edu/education/cescal-conference/>  
For questions and/or inquiries, please contact [events@cescal.org](mailto:events@cescal.org)

# PLEASE SPONSOR **TODAY**

*Supporting Access to Higher Education for  
Immigrant and Undocumented Students*

April 16-17 2018 • San Diego State University

## SPONSORSHIP LEVELS

### **PRESENTING SPONSOR: \$20,000**

- Logo on attendee gift bags
- Full page ad in conference program (back cover)
- 5 VIP registration tickets {preferred check in and VIP seating}
- Verbal recognition during conference
- 1-3 minutes speaking time during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

### **PLATINUM SPONSOR: \$10,000**

- Full page ad in conference program
- 4 VIP registration tickets {preferred check in and VIP seating}
- Verbal recognition during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

### **GOLD SPONSOR: \$5,000**

- 1/2 page ad in conference program
- 3 registration tickets
- Verbal recognition during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company material inserted in attendee gift bags

### **SILVER SPONSOR: \$2,500**

- 1/4 page ad in conference program
- Two registration tickets {preferred check in}
- Verbal recognition during conference
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

### **BRONZE SPONSOR: \$1,000**

- One registration tickets {preferred check in}
- Logo on conference website
- Logo in conference program
- Skirted exhibit table
- Company materials inserted in attendee gift bags

### **\* SPONSOR AN EDUCATOR: \$250**

- Donated conference registration/s to an educator
- Listed in conference program as sponsor

How many educators would you like to sponsor? \_\_\_\_\_

**Interested in sponsoring  
a speaker, breakfast or luncheon?  
Please contact us at  
[events@cescal.org](mailto:events@cescal.org)**

Full Name: \_\_\_\_\_

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Check Enclosed. Mail to: Attn: CESCAL, San Diego State University

Department of Counseling and School Psychology  
5500 Campanile Drive, San Diego, CA, 92182-1179



SAN DIEGO STATE  
UNIVERSITY

For questions and/or inquiries, please contact [events@cescal.org](mailto:events@cescal.org)

**CESCaL is a 501 (C)(3) and your sponsorship is tax deductible. Thank you!**

