



SDSU HOMECOMING 2018



Homecoming Design Contest Rules

Submit a design for the homecoming theme and if your design is selected, it will be placed on all marketing pieces, including t-shirts, for SDSU's Homecoming 2018!

Theme: "One City. One Team. One Homecoming."

Date: October 20, 2018

Opponent: San Jose State Spartans

This contest is open to all students, staff, faculty, alumni, and fans. All designs will be printed on a black background. Please use the following colors for the design: red, white, and/or black, in addition to including the homecoming theme "One City. One Team. One Homecoming."

If including the SDSU Athletics official logo, please use the updated primary logo and logotype found in the online Athletics Style Guide: <http://bit.ly/29SQicJ>. Entries must be original work and cannot be copied. All entry materials become the property of San Diego State University.

The SDSU Homecoming Committee reserves the right to modify/adapt the winning design as needed for purposes necessary to the screening/printing process or other needs.

Formats: .ai, .eps. All type (text) must be converted to outlines. Files must be built to open in Adobe Illustrator CS6.

The SDSU Homecoming Committee will select the finalists. The winning design will be chosen based upon creativity, adherence to theme, and expression of SDSU pride.

All submissions must be submitted to the Associated Students font desk **OR sent via e-mail** to the Homecoming Committee at homecoming@sdsu.edu by **Monday, July 23rd at 4 pm.**

Homecoming Week 2018 Contest

Please fill out and attach to your submission

Full Name:

Check one of the following:

- ◇ Student- Red ID:
- ◇ Faculty/Staff:
- ◇ Alumni:
- ◇ Fan:

Day Time Phone Number:

T-Shirt Size: _____

Email: