Dear SDSU Students & Organization Members,

On behalf of the Associated Students, the Cultural Arts & Special Events (CASE) Board and the Homecoming Steering Committee, we would like to invite all students (including SDSU student organizations, residence halls, Greek organizations, and student teams), to get in touch with their Aztec spirit by participating in the 2012 Homecoming Competition Week.

In an effort to create a stronger sense of unity across campus, our theme this year is focused solely on Aztec pride and beating the Colorado State Rams: **Aztecs Nation: Paint the Town Red!**

This packet contains pertinent information regarding the competition including a schedule of events, descriptions of the events, and Homecoming Court nomination sheets.

Please note that there will be two (2) optional informational meetings:

- **Monday, September 17th** from 1:00pm-2:00pm in Aztec Mesa 105
- **Tuesday, September 25th** from 12:00pm-1:00pm in Aztec Mesa 107

You are not required to attend these meetings; however, we highly encourage you to send a representative to attend one of the meeting dates to receive additional information about the competitions and to ask any questions you may have.

Please note that your student team or student organization must have at least 5 members to be considered an official team. The winners of this year, as with Homecoming tradition, will earn the coveted Spirit Trophy. The trophy and awards will be announced at the Aztec Homecoming Game vs. Colorado State on October 13th at the Qualcomm Stadium. The top three teams will be given prizes!

If you have any questions or comments prior to those meetings, please feel free to visit us at the Aztec Mesa 108, contact us by phone at (619) 594-8273, or e-mail us at homecoming@mail.sdsu.edu. We look forward to working with everyone to make the 2012 Homecoming both exciting and successful!

Sincerely,

Ariana Argend and Becca Cohen, CASE Homecoming Co-Chairs

GO AZTECS!!!
2012 Homecoming Court Application
“Aztec Nation: Paint the Town Red”

The Homecoming King and Queen are two students who proudly represent SDSU through their commitment to academics, campus involvement, and service to the community.

**CANDIDATE REQUIREMENTS:**

- Only SDSU students who have not been selected to the court in prior years are eligible for SDSU Homecoming Court 2012.
- Students can only be nominated by one recognized student organization, Associated Student’s Council, Honors Council, or Greek Council.
- Only one nomination is permitted per single-sex student organization.
- Coed organizations may nominate one male and one female.
- Candidates must be an active, unpaid member of the nominating organization.
- Candidates must have completed at least 90 units as of August 27, 2012.
- Candidates must have a minimum cumulative grade point average of 2.50.
- Candidates must not be on academic or judicial probation. If students are put on probation during the selection process, the nominee will be automatically disqualified.

**DEADLINE**

Six (6) copies of your application are due by Monday, September 17th by 4:00pm. Please submit your applications to Student Life & Leadership, SSW 1661.

- No late applications will be accepted. All applications are dated and time stamped when submitted.
- Nominees do not need to put their application in folders or binders. Six stapled or paper-clipped paper copies of the application is all that is required. Incomplete applications or applications with less than 6 copies will not be considered.
- Please note that video applications will not be accepted.

**DOWNLOAD THE APPLICATION AT:** http://homecoming.sdsu.edu

For general Homecoming Court questions, please contact the Student Life & Leadership Office at (619) 594-5221.

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**WEEK SCHEDULE**

- **Sunday, October 7, 2012:**
  Women’s Volleyball Game
  1pm * Aztec Court at Peterson Gym

- **Monday, October 8, 2012:**
  Aztec Nation Talent Show
  7pm * in front of the Viejas Arena Ticket Office

- **Tuesday, October 9, 2012:**
  Aztec Field Day
  5pm * ENS 700 Field

- **Wednesday, October 10, 2012:**
  Aztecs Rock Hunger Can Collection
  9am - 12pm & 2pm - 4pm * Aztec Mesa 108
  Banner Decorating
  12pm - 2pm * South Campanile Walkway
  San Diego Blood Bank
  9am - 8:30pm * South Campanile Walkway

- **Thursday, October 11, 2012:**
  2012 Homecoming Pep Rally
  12pm * Campanile Walkway & Hepner Hall

- **Friday, October 12, 2012:**
  War Memorial Ceremony
  9:30am * War Memorial
  Madness on the Mesa
  9pm * Viejas Arena

- **SUNDAY:**
  HOMECOMING FOOTBALL GAME vs. CSU Rams
  4PM @ Qualcomm Stadium [ Tailgate @ 2:30PM Lot F1 ]
IMPORTANT DATES & DEADLINES

HOMECOMING COURT NOMINATIONS
Monday, September 17th by 4:00pm
Submit to Student Life & Leadership
SSW 1661

HOMECOMING INFORMATIONAL MEETINGS
Monday, September 17th from 1 - 2pm in Aztec Mesa 105
Tuesday, September 25th from 12 - 1pm in Aztec Mesa 107
Please RSVP for one of the above meetings to homecoming@mail.sdsu.edu

COMPETITION APPLICATIONS DUE
Friday, September 28th by 4:00pm
Submit to the AS Business Office
Aztec Mesa 110

T-SHIRT ORDER FORMS
Friday, September 28th by 4:00pm
Submit to the AS Business Office
Aztec Mesa 110

ALL FINAL COMPETITION SUBMISSIONS
[Description and music for the Talent Show, and Commercials]
Wednesday, October 3rd by 4:00pm
Submit to the AS Business Office
Aztec Mesa 110

PARTICIPATION APPLICATION DEADLINE:
Friday, September 28th by 4:00pm
Submit your Participation Application to the AS Business Office
Aztec Mesa 110
VOLLEYBALL GAME — 25 Points

Sunday, October 7, 2012 at 1:00pm, Aztec Court at the Peterson Gym

Come support the Women’s Volleyball team as they take on UNLV in a televised game! Every student team who brings 5 members wearing SDSU gear will receive 25 points.

***COMMERCIAL — 50 Points

Monday, October 8, 2012 at 7:00pm, in front of the Viejas Arena

**Activity Description**

Create a 30-second commercial marketing “Aztec Pride” and the Homecoming Theme “Aztec Nation: Paint the Town Red”. You will lose 1 point per judge per second if you go over 30-seconds. All entries will be viewed at the Talent Show on October 8, 2012. The top 3 commercials will air at the Madness on the Mesa event and the winning commercial will be displayed at the Homecoming Football Game against the Colorado State Rams on October 13, 2012.

**Requirements**

* Commercial length: MAXIMUM of 30 seconds.
* Must incorporate Aztec Pride and the Homecoming theme “Aztec Nation: Paint the Town Red”.
* Incorporation of student team name is encouraged.
* Absolutely NO references to drug or alcohol related items/issues. Commercials that are of inappropriate nature will not be previewed at the Talent Show and teams will NOT receive spirit points.
* DVD or Flash Drives with FINAL Commercials ARE DUE BY: WEDNESDAY, OCTOBER 3rd by 4pm to the AS Business Office, Aztec Mesa 110.

**Judging Criteria**

* Abidance to the requirements listed above, creativity, performance, and overall quality of the commercial.
* Points will be subtracted for vulgarity or references to drugs/alcohol.

***TALENT SHOW — 50 Points

Monday, October 8, 2012 at 7:00pm, in front of the Viejas Arena

**Activity Description**

This is an opportunity for student teams to show-off their members who have hidden or not-so-hidden talents. We encourage student teams to steer away from “air-band” like acts and focus more on genuine talents such as group dance routines, singer/songwriter performances, etc.

**Requirements**

* Participants will showcase a talent of their choice including singing, dancing, acting, etc.
* If you are doing a group talent, at least 1 person must be in the student team.
* Acts will only be allowed a maximum of 5 MINUTES of stage time. However, this may change depending on how many participants sign up to participate. Please note that you will lose 1 point per judge for every second over 5 minutes.
* Absolutely NO references to drug or alcohol related items/issues.
* All acts must be pre-approved by CASE.
* **SEND A BRIEF DESCRIPTION** of your act including equipment and sound needs by Wednesday, October 3rd by 4:00pm to homecoming@mail.sdsu.edu.
* Participants MUST REPORT THIRTY (30) MINUTES prior to the show (7:00pm). Please meet in front of the Viejas Arena no later than 6:30pm on October 8, 2012.
* **ANY MUSIC/CD’s are DUE by Wednesday, October 3rd at 4pm** to the AS Business Office, Aztec Mesa 110.

**Judging Criteria**

* Abidance to the participation requirements (as listed above), stage presence, and overall performance/talent.
* Points will be subtracted for vulgarity or references to drugs/alcohol.
**AZTEC FIELD DAY — 50 Points**

*Activity Description*
The Aztec Warrior Field Day puts your student team to the test as you compete in an inflatable obstacle course and other various activities.

*Participation Requirements*
- Maximum of 4 student team members.
- Your team must stay together at all times and participate in a variety of fun activities.
- The event will be held to a strict 1 hour time limit and will also be open to any SDSU student who wishes to participate.

*Judging Criteria*
- Abidance to the participation requirements including time restriction and overall points earned throughout the field day activities.

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**RED WEDNESDAY / SDSU GIVES BACK — 50 Points**

*Activity Description*
This is an opportunity for students to not only show Aztec spirit by wearing red, but to also give back to the community. The ways to give back are donating blood to the American Red Cross and/or donating food to the Aztecs Rock Hunger campaign. We will also be providing supplies to decorate your student team banner that will be displayed at the Homecoming Pep Rally.

*Participation Requirements*
- **15 points** will be awarded to teams that stop by the events with at least 5 members wearing RED. Pictures must be taken of each member or of the group as a whole to receive the 15 maximum points.
- **25 points** will be awarded to each team that brings AT LEAST 20 nonperishable food items to the event. If you donate more than the required amount, there are additional points you can earn. Please refer to the “Extra Points Opportunities” page.
- **10 points** extra credit will be awarded to each team that has at least ONE member donate blood.

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**HOMECOMING PEP RALLY — 100 Points**

*Activity Description*
This year’s Homecoming Pep Rally will be kicked off with a flash mob chant of “I Believe That We Will Win” during the Farmer’s Market on the Campanile walkway. From the Farmer’s Market, we encourage all students to head towards the front of Hepner Hall for a special highlight of the senior football players and the announcement of the homecoming court. At this time, you will also receive free homecoming collateral to get ready for the big game!

*Participation Requirements*
Please meet in front of Aztec Mesa at 11:40am on October 11, 2012. For the first 5 members of your student team that come in Homecoming/SDSU spirit attire, you will receive 50 points.

From Aztec Mesa, all student teams will scatter throughout the Farmer’s Market in preparation for the flash mob “I Believe That We Will Win” chant. During the chant, please follow the student body to the front of Hepner Hall for the Pep Rally. At this time, 50 additional points will be rewarded for teams who have at least 5 members check in with the CASE staff to pass out Homecoming collateral to the audience.

***Events that have three asterisks signify competitive activities that give you extra points for placing in 1st, 2nd, or 3rd place.***

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**Thank You for participating!**
EXTRA POINT OPPORTUNITIES

♦ POINTS FOR PLACING

For each of the events, additional points will be awarded to placing teams as follows:

1st Place = 20 points | 2nd Place = 15 points | 3rd Place = 10 points

♦ HOMECOMING COURT NOMINATION — 25 Points

Each student team will receive an additional 25 points for nominating a member of their Student Organization for the Homecoming Court.

COURT NOMINATIONS / APPLICATION ARE DUE BY:
Monday, September 17th by 4:00 pm to Student Life & Leadership (SSW 1661)

♦ HOMECOMING T-SHIRT ORDERS — 25 Points

Student teams will receive an additional 25 points for purchasing AT LEAST five (5) Homecoming T-Shirts.

ORDER FORM DUE BY: Friday, September 28th by 4:00pm to the AS Business Office in Aztec Mesa 110

♦ AZTECS ROCK HUNGER FOOD DONATION — 25 Points

On Red Wednesday (October 10th), each student team is already expected to bring in 20 nonperishable food items. However, the team who brings the most amount of non-perishable items on top of the 20 will receive an additional 25 points for first place, 15 points for second place and 10 points for third place.

♦ PERFECT ATTENDANCE — 25 Points

Student teams that participate in ALL Homecoming competitions in SDSU Spirit or wearing Homecoming attire (not including extra credit opportunities) will be rewarded with an additional 25 points.


ANY QUESTIONS???

EMAIL: homecoming@mail.sdsu.edu
PHONE: (619) 594-8273
WEBSITE: homecoming.sdsu.edu

OR
VISIT US
Aztec Mesa Room 108

GO AZTECS!