TEACHING
Chinese Ambassador Headlines Confucius Institute Opening
Chinese Ambassador to the U.S. Zhou Wenzhong discussed China-U.S. relations and Chinese development as part of the grand opening of the SDSU Confucius Institute last month.

The Confucius Institute at SDSU was established in collaboration with the Office of Chinese Language International Council. Through partnership with Xiamen University, the CI at SDSU aims to strengthen educational and cultural cooperation between China and the U.S.

SERVICE
SDSU Students Give Back during Alternative Spring Break
San Diego State University students are participating in nearly a dozen alternative spring break programs that provide an extraordinary experience both at home and abroad. Programs include trips to a Honduran village to provide clean water, rebuilding homes in New Orleans, working with AIDS patients in South Africa and providing medical services in La Gloria, Mexico.

COMMUNITY
SDSU Alum Linda Lang Named to CSU Board of Trustees
Governor Arnold Schwarzenegger has appointed Linda Lang to the California State University Board of Trustees. Lang, Chairman and CEO of Jack in the Box, will serve an eight year term as a Cal State trustee – which has not had a San Diego-area representative since 2007.

One of San Diego’s most prominent business leaders, Lang is a founding member of The Jack in the Box Foundation, also serving on the boards of directors of SDSU’s College of Business Administration and the San Diego Regional Economic Development Corp. She earned an MBA in finance from the college in 1991.

RESEARCH
When a Walk a Day Keeps the Doctor Away
SDSU’s Active Living Research Center completed its long-term Neighborhood Quality of Life study, funded by a $2 million grant from the National Institutes of Health. The study evaluated 32 communities in the Seattle, Wash. and Baltimore, Md. regions, starting in 2001. The final results, published this month in Social Science and Medicine, found that people living in high-walkable communities got substantially more exercise than those living in low-walkable areas.
EVENTS
SDSU and Viejas Band of Kumeyaay Indians Agree on Arena Naming Rights

The on campus sports and entertainment venue at San Diego State University will be renamed Viejas Arena, under a new agreement between the university and the Viejas Band of Kumeyaay Indians.

The naming rights agreement will officially go into effect July 1, 2009 and will pay SDSU approximately $6 million over 10 years. The agreement was brokered by Premier Partnerships with local support by ISM. Cox Communications paid SDSU more than $5 million over the 12 year life of the previous agreement, which will expire June 30, 2009.

ATHLETICS
March Madness on Montezuma Mesa

Both the men's and women’s basketball teams got nods for post-season play this year. The men’s basketball team was selected as a top seed in the National Invitational Tournament and had their best season in Aztec history (26-9) making it to the semi-final round playing at Madison Square Garden in New York.

The women’s team, picked as a No. 10 seed in the NCAA tournament, won their first round game at Cox Arena against DePaul University but ended their season against Stanford in the second round of the tournament. The team had won 17 consecutive home games at Cox Arena this season.

OUTREACH
Something for Everyone to Explore

Thousands of newly admitted or prospective students visited the SDSU campus during Explore SDSU Open House last month. The estimated attendance was: 2,923 admitted or prospective students and 4,575 guests of admitted or prospective students for a total of 7,498 (The 2008 estimated attendance was 6,942).

Thousands of community members and alumni also attended the signature SDSU Month event and had the opportunity to meet with new Aztec Football Head Coach Brady Hoke and Quarterback Coach Brian Sipe.

ACADEMICS
A Mathematician’s Journey

More than 600 people listened as the 2009 Kyoto Prize Laureate in Advanced Technology, Richard Karp, shared the story of how he first became interested in mathematics and computer science.

Throughout his presentation, titled “The Mysteries of Algorithms,” Karp shared many memories with the audience, including his experiences teaching at University of California, Berkeley in the 1960s.

SDSU Marketing & Communications produces Stateline each month as a service to the SDSU community. We encourage you to share this with your friends and colleagues or contact us via MarComm@sdsu.edu to have them receive it directly.