THURSDAY
APRIL 12
10:00AM-2:30PM
DOUBLETREE BY HILTON
7450 HAZARD CENTER DRIVE, IN MISSION VALLEY
Use the Hazard Center Trolley Stop (on the Green Line, west of SDSU)
Limited event Trolley passes available in Career Services the week of April 9
Free Parking for students

RSVP at: https://goo.gl/forms/Ri8Gd3p7TZBOEUY13

CAREER FAIR PREP EVENTS
Rock Your Resume
Wednesday, April 4, 1pm-2pm
Career Fair Success Workshop
Thursday, April 5, 1pm-2pm
Resumania
Wednesday, April 11, 1pm-3pm

Visit career.sdsu.edu for more information

Open to SDSU students and alumni only

#SDSUCareers
Just in Time Career and Internship Fair 2018

New Location!

Student-Employer Pre-Career Fair Networking Mixer

Limited to the first 100 students who pre-register!

Coffee and continental breakfast included. RSVP at: https://goo.gl/ifs9QU

Visit career.sdsu.edu for more information

Thursday April 12
9:00AM-10:15AM

Doubletree by Hilton
7450 Hazard Center Drive, In Mission Valley

Use the Hazard Center Trolley Stop (on the Green Line, west of SDSU)
Limited event Trolley passes available in Career Services the week of April 9
Free Parking for students.

San Diego State University
Career Services - Division of Student Affairs

Open to SDSU students and alumni only

#SDSUcareers
Expanded Student-Employer Engagement, New Location Piloted for Just In Time Career Fair

The Division of Student Affairs is reimagining its Just In Time Career Fair through a pilot initiative introducing more deliberate networking and moving the fair to an industrious commerce center while connecting soon-to-be graduates with career options. The fair will be held April 12, 10 a.m. to 2:30 p.m., at the DoubleTree by Hilton, 7450 Hazard Center Drive, in Mission Valley.

The Just In Time Career Fair was launched more than 10 years ago and intentionally placed weeks before Commencement as a final opportunity to connect graduating San Diego State University students with employers.

But the search for an industry position has changed drastically in that time. Today, a greater emphasis is placed on networking, as recruiters and employers more readily seek people who present as a strong fit and can add value to their organizations. Also, the resume is declining as the most essential tool for job placement.

“Each year, our career fair and other programs provide leads to hundreds of jobs for our graduates. The Just In Time career fair is part of this portfolio of opportunity, and the timing for the fair has always been ideal, said Vice President of Student Affairs Eric Rivera.

“However, we found through our own research that students and employers want and need more out of that year-end engagement,” Rivera said. “Through this pilot initiative, we are shifting the structure of the fair to strengthen ties between graduates and employers while creating greater accessibility for both groups to participate.”

With that, the decades-old career fair is being reimagined as an opportunity not only to help SDSU students with job placement, but to also orient them to expectations associated with the professional job search.

This year’s Just In Time Career Fair will be held April 12, 10 a.m. to 2:30 p.m., at a more centralized location in San Diego: the DoubleTree by Hilton Hotel, 7450 Hazard Center Drive.

Career fair admission is free for SDSU students, who will have the opportunity to meet more than 50 employers. Students register for the career fair via their accounts in Aztec Career Connection. Select the “Events” section to register. Event parking is free. In addition for students who are unable to drive and can demonstrate financial need, a limited number of San Diego Trolley passes will be available in Career Services (SSE 1200) starting the week of April 9.
This year, a pre-career fair networking mixer has also been introduced and will be held at the DoubleTree by Hilton. Limited to 100 of the 300 expected registrants, the mixer will allow for more directed interactions between graduates and those who help them to land a job just out of college. Students can register online for this event.

Also, students who register for the networking mixer will be provided specific instruction on how best to manage an introduction and initial conversation with a recruiter and employer.

“This is such an important transition period for our students,” said James Tarbox, executive director for career development and services for SDSU's Career Services.

An important element of the pilot initiative is helping students to become even more accustomed to networking and interviewing in spaces that are unfamiliar, which is crucial for those who have not yet had an off-campus interview, Tarbox said.

“It is not very common for college and universities to take the community embedded approach and offer career fairs off campus, but doing so presents a more realistic picture of what they will encounter when they graduate,” Tarbox said.

“It is time that we evolve the career fair and introduce new and different models for engagement. But by piloting this more intentional approach, we expect that our graduates will find it easier to land that first job out of college, and also help them to be better prepared to successfully negotiate for other positions in the future.”

**Messages for Career Services Staff**

- We have, for years, evaluated needs associated with the Just In Time Career Fair and have found that both students and employers can benefit both from an off campus location and additional time for networking.
- We are piloting the off campus offering. This assessment period will help inform the structure of this and other career fairs moving into the future.
- The month before graduation is an important transition period for our graduates. We are expanding offerings to help them be better prepare for landing this job, and the next.
- Students who register will receive either a Trolley pass or a parking pass to mitigate costs.