SDSU Greek Community
Philanthropy Meeting
Jan. 30, 2015 at 3 pm Seminar Room
Agenda

Timeline of Events - Spring 2013 to now!

Plan Moving Forward
★ Philanthropy Advisory Board
★ The Spirit of Philanthropy
★ Philanthropic Event Checklist
★ Event Planning Support Plan
Timeline of Events

★ **S13:** “Philanthropies” suspended for CPA & IFC due to **concerns**
★ **F13:** Council VPs met to discuss way forward; discovered differing definitions for “philanthropy”
★ **F13-S14:** CPA & IFC “philanthropies” approved case-by-case
★ **F14:** “Tentative Guidelines” espoused
★ **S15:** TEAM Retreat 2015; diff. definitions
★ **S15:** Council VPs agreed to move forward!
Plan Moving Forward:
Philanthropy Advisory Board Composition

CPA, IFC, NPHC & USFC Vice Presidents and Advisor:

★ CPA - Alison Schlosser
★ IFC - Kyle Murphy
★ NPHC - Kendrick Morris
★ USFC - Jose Perez
★ Advisor - Jordan, John & Caryl
Plan Moving Forward:
Philanthropy Advisory Board Purpose

★ Educate the Greek community about The Spirit of Philanthropy
★ Educate the Greek community about Philanthropic Event Checklist
★ Review, advise, and approve proposed philanthropic endeavors using The Spirit of Philanthropy as a basis
As fraternity and sorority members, we define philanthropy as:

- How we connect with causes
- How we get involved with causes
- How we support causes

Our motivation comes from:

- Passion
- Meeting people
- Enhancing our expertise by lending our knowledge, time, personal background and skills

Adapted from “How Millennials are Changing the Definition of “Philanthropy” written by Derrick Feldmann on behalf of the CASE Foundation.
Plan Moving Forward:
The Spirit of Philanthropy - Millennials

★ We and our peers are philanthropic!
★ According to the CASE Foundation, 83% of Millennials made some form of financial donation in 2012
★ As a community (Greek and SDSU) we have the responsibility, power, and opportunity to employ philanthropic efforts that benefit causes that speak to us!

Adapted from “How Millennials are Changing the Definition of “Philanthropy” written by Derrick Feldmann on behalf of the CASE Foundation.
Plan Moving Forward:
The Spirit of Philanthropy - How we do it!

★ We do philanthropy by giving of our:
  ○ Time
  ○ Talent
  ○ Treasure
  ○ Voice
  ○ Network

Adapted from “How Millennials are Changing the Definition of “Philanthropy” written by Derrick Feldmann on behalf of the CASE Foundation.
Plan Moving Forward:

The Spirit of Philanthropy - Three Ts

★ We do philanthropy by giving of our:

- **Time**
  - *SDSU Greeks reported # hours of community service from July - Dec. 2014!*

- **Talent**
  - *SDSU Greeks have relevant knowledge, background and skills to apply!*

- **Treasure**
  - *SDSU Greeks reported contributing $ from Jan. - May 2015*

Adapted from “How Millennials are Changing the Definition of “Philanthropy” written by Derrick Feldmann on behalf of the CASE
Plan Moving Forward:
The Spirit of Philanthropy - Voice & Network

★ We do philanthropy by giving of our:

○ Voice
  ■ There are nearly 3,000 SDSU Greeks!
  ■ Imagine what would happen if we use our voice to advocate, educate others about a particular cause & get others outside the Greek community involved?

○ Network
  ■ Leveraging personal and professional networks to benefit a cause and/or expose others to it!
  ■ How many Facebook friends/Twitter followers do you have?

Adapted from “How Millennials are Changing the Definition of “Philanthropy” written by Derrick Feldmann on behalf of the CASE Foundation.
Plan Moving Forward:
Phlanthropic Event Checklist

★ Philanthropic Event Checklist
○ Date Preference & Priority
○ Event Registration
○ Event Approval
Plan Moving Forward:
Philanthropic Event Checklist - Date Pref & Priority

★ Date Preference & Priority
- Events may not be held on same date
- Conflicting dates - priority determined by Greek Accreditation status
- Date requests no more than 6 months
- Date requests no less than 21 business days
- SLL may suggest shifting dates to not overlap campus-wide event
Plan Moving Forward:
Phlanthropic Event Checklist - Event Registration

★ Event Registration
- SDSU Greek Community Philanthropic Event Registration
- Supplemental, Applicable Documentation
- Chapter Agreement
- Philanthropy Advisory Board Feedback
Plan Moving Forward:

**Philanthropic Event Checklist - Event Registration**

★ **SDSU Greek Community Philanthropic Event Registration**

[view live form]
Plan Moving Forward:

Philanthropic Event Checklist - Event Registration

★★ Supplemental Documentation

- Create Google Drive folder
- Upload applicable supplemental documentation
- Share with sdsu.greeklife.philanthropy@gmail.com
Plan Moving Forward:
Philanthropic Event Checklist - Event Registration

★ Supplemental Documentation
  ○ Venue/Location
  ○ T-shirt Design
  ○ Social Media/Promotion Plan
  ○ Points Breakdown
  ○ Physical Activity Release/Waiver
  ○ Sponsor Letter/Packet
  ○ Registration Fee Breakdown
  ○ Budget
  ○ Other: _______
Plan Moving Forward:

Philanthropic Event Checklist - Event Registration

★ Chapter Agreement

- Abide by all California, San Diego, University, headquarters laws/policies
- Regulate behaviors of members and guests
- Immediately shut down event if asked by authority
- Failure to abide, grounds for disciplinary action
- Event must be approved, may not host unless
Plan Moving Forward:
Philanthropic Event Checklist - Event Registration

★ Philanthropy Advisory Board Feedback

- Review of registration form and documentation will begin within 3-5 business days from date received.
- “Review in Process” email will be sent from Advisory Board to chapter contacts regarding anticipated timeline of when to expect feedback.
- Ideally, within 5-7 business days from “Review in Process” email, chapter will receive “Feedback” email.
Plan Moving Forward:
Phlanthropic Event Checklist - Event Approval

★ Event Approval

○ Chapter may be asked to make changes via “Feedback” email(s)
○ Philanthropy is NOT approved until “Final Approval Notice” email is sent
○ Philanthropy must meet “The Spirit of Philanthropy Checkpoints”
Plan Moving Forward:
Philanthropic Event Checklist - Event Approval

★ Event Approval
○ Rubric based on The Spirit of Philanthropy
○ Yes / No Questions

★ Post-Event Evaluation
Plan Moving Forward:
Philanthropic Event Checklist - Event Approval

★ Rubric
  ○ **Time** - Chapter clearly outlines amount of time expected before and during philanthropy event for members and guests to give to benefit the cause 3 pts.
  ○ **Talent** - Chapter has identified key members and community partners to help raise awareness about the cause 3 pts.
Rubric

Treasure - Chapter has clearly outlined a fundraising goal with explanation of how chapter will contribute to reaching the goal as well as how philanthropy event will contribute to goal. The event budget is far less than the fundraising goal 3 pts.
Plan Moving Forward:
Philanthropic Event Checklist - Event Approval

★ Rubric

○ **Voice & Network** - Chapter has outlined a significant outreach/public relations plan targeting various on and off campus stakeholders to advocate and educate others about the cause and promote participation in the philanthropy event including exact dates, times and locations.
Plan Moving Forward:
Philanthropic Event Checklist - Event Approval

★ Yes / No Questions*
  ○ No* - Chapter is requiring participation from participants for more than 2 days (consecutive or not)
  ○ No* - Chapter will be asked to shift date in order to not overlap another event
  ○ No* - Chapter requires additional approval because the philanthropy event is team competition-based event; teams approved
Plan Moving Forward:

Philanthropic Event Checklist - Event Approval

★ Yes / No Questions*
  ○ No* - Chapter requires additional approval because event is on a Thursday, Friday or Saturday
  ○ No* - Chapter will be asked to make changes for approval
Plan Moving Forward:
Philanthropic Event Checklist - Event Approval

Post-Event Evaluation*

- Yes* - Chapter submitted financial report (money collected and where it’s going) to the Philanthropy Advisory Board within 96 hours from the conclusion of the event
- Yes* - Chapter attendance at the philanthropy event included chapter contacts listed on the Registration
Plan Moving Forward:

Philanthropic Event Checklist - Event Approval

★ Post-Event Evaluation*

○ Yes* - At least 1 member of the Philanthropy Advisory Board was present at some point during the event to do a walk-through
Plan Moving Forward:

Event Planning Support Plan

★ 1:1 Meetings
★ Develop FAQ Sheets for each Council
★ Benchmark Headquarters Philanthropy, Resources, and Signature Events
★ Coordinate Workshops with On/Off-Campus Professionals
★ And more…to enhance The Spirit of Philanthropy!
Contact Information

**CPA** - Alison Schlosser  
SDSUcpHVp@gmail.com

**IFC** - Kyle Murphy  
VicePresident.IFC@gmail.com

**NPHC** - Kendrick Morris  
1stVP.NPHC@gmail.com

**USFC** - Jose Perez  
VicePresident.USFC@gmail.com

**Advisors** - Jordan Lewton  
jLewton@mail.sdsu.edu

**Advisors** - John Weng  
SLLGradGreek@mail.sdsu.edu

**Advisors** - Caryl Montero-Adams  
Caryl.Adams@mail.sdsu.edu