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11. **Adjournment**
The Senate Executive Committee was called to order @ 2:05 pm.

Members present:

**Officers:** Deutschman (Chair), Ornatowski Vice Chair, Bober-Michel (Secretary)

**Administration:** Enwemeka, Welter Chase, Toombs (CFA)

**Committee Chairs:** Schellenberg, Verity, Rhodes, Imazeki, James Ward

**Senators-at-Large:** Papin, McClish, Ely

**Associated Students:** Aguilar

1. **Agenda (Bober-Michel)**  
   
   MSP  Approved the agenda of October 20, 2015.

2. **Minutes (Bober-Michel)**  
   
   Deferred; to be approved at the November meeting.

3. **Announcements (Deutschman)**  
   
   3.1 **Visitors from Humboldt Senate**  
   
   The Humboldt University Senate Chair and Vice Chair (Noah Zerbe and Julie Alderson, respectively) will attend our November 2 Senate meeting. Humboldt built its Senate structure after ours, and this is an opportunity for them to network with their peers. They’ll meet with the chairs of AR&P and AP&P, SEC, and several others during their two-day visit.

   3.2 **AS Review (Atkins, Chair)**  
   
   Cathie Atkins was elected Chair, bringing extensive experience to this Committee.

   3.3 **Wang Family Excellence Award**  
   
   Faculty received nomination “directions” via email; applications are due to us on Oct 30, and we’ll then have about a week to determine which nominees will move forward. The Staff Affairs subcommittee will handle the staff nomination process.  

   **Donadey:** Asked for examples of SDSU faculty awardees and several SEC members provided names.
3.4 Pell and SUG numbers
Deutschman provided the Pell and SUG numbers requested at the October Senate meeting:

Pell – AY 2015/16: 9,296 (approx. 9,400 AY 2014/15)
SUG – 93% AY 2015/16 (92.6% AY 2014/15, both Pell and other aid)

These numbers demonstrate that Pell eligibility and the proportion of qualified students receiving State University Grants are essentially unchanged.

3.5 Class Size Task Force (Bresciani, Chair)
Marilee Bresciani (ARPE) has agreed to serve as Chair; she definitely is well qualified for this task. Other members include: Richard Levine (Mathematics and Statistics), Doreen Mattingly (Women’s Studies), Glen McClish (Rhetoric and Writing) and, Madhavi McCall (CAL/Associate Dean).
Starting as a small group will be more productive, we believe. Deutschman is meeting with her tomorrow (Wednesday, October 21), and then the next meeting will be scheduled.

On a final note, the Administrative Analyst position (split between Senate and Undergraduate Division) has closed. HR will soon forward the packet so we can begin reviewing/interviewing.

4. Academic Affairs (Enwemeka)

- Several searches are underway. The IVC Dean Search Committee is meeting on October 29, and we hope to have someone identified by April 19. The DUS Dean Search Committee will be complete once the staff choice is forwarded to the Provost; the election closed on Monday, October 19. This timeline is similar to the one for IVC—and both are external.

- The search announcement for Kathy LaMaster’s position (AVP/Faculty Affairs) will be out within a day or two; the Search Committee is already in place. This is an internal search and will proceed very quickly, with someone identified by February 1st or 15th.

- The Provost is proposing title changes that better reflect the positions and their charge.
  - AVP/Academic Affairs mostly handles budget and management of academic resources. The new title is now AVP for Academic Affairs (Resource Management).
  - LaMaster’s “counterpart” (Joanna Brooks) will hold the title AVP for Academic Affairs (Faculty Advancement).
There will be an AVP for Academic Affairs (Enrollment Services).

Chase’s position will no longer be Dean, rather: AVP for Academic Affairs (Academic Achievement). The Provost provided background on Chase’s position and how it’s evolved over the past 14+ years. The job description today is far more complex, complicated and multifaceted than what a College Dean would perform. Some of the undergraduate tasks will be eliminated – for example: Liberal Studies will move to the College of Education.

What doesn’t change is Welter’s title as VP/Research and Dean/Graduate Affairs.

A group is looking into getting students official SDSU email; there are many problems with the situation as it is now. Microsoft is offering its software free of charge (Office 365) but Google is striking back. The decision isn’t imminent; we’ll see where this goes.

Enterprise Technology Services is managing all of this. There is, in fact, a lot of promise for centralized software licenses (MathLab, for example, within Engineering). Qualtrics may be next.

Verity: Asked about a position he saw for a Dean in Georgia; he was thinking it was related to the Georgia program but it is not.

Schellenberg: Asked if there can be a prerequisite for a GE / lower division (apparently so, but it’s rare).

5. Officers' Report (Ornatowski)

6. Old Business

7. New Business: Action Items
   7.1 Executive Session: Naming 2:40 pm time certain
     MSP Move to Executive Session
     MSP Move out of Executive Session

   7.2 Committees and Elections (Rhodes)
     One addition to the report: substitution for Ponce (now serving as Interim Dean/Imperial Valley). Note also that committees are staffed with students; AS did a great job with this task.

     Schellenberg: Expressed concern with two people moving off their committees (Student Learning Outcomes and Undergraduate Council) ahead of schedule; these are three-year terms. Why are these people leaving early? He is worried that they’re being forced into this decision.
Ely: Noted that the process for determining Committee membership isn’t standardized across Colleges.

7.3 IAC Policy File Update (Kolkhurst)

Deutschman explained how the update came about, and Papin expressed surprise to see these changes coming. Some are editorial (title changes, though not the roles themselves) but one is not: adding one nonvoting member. Papin is willing to bring this back with the membership revision, but the other modifications don’t call for Senate review. And we should update our Policy File to cover how a committee functions/operates. However, this may all be a referral to Constitution and Bylaws (Cosmay). IAC has considerable authority over its internal matters so if presented to Senate, it would be information only.

Donadey: Reminded us that Senate did approve similar changes to Diversity and Equity but Eadie said the issues weren’t completely similar. [As a sidebar, Eadie also explained why the new AVP titles don’t require Senate approval either.]

7.4 General Education (Bliss) 2:30 time certain

8. New Business: Consent Calendar (Committee Reports)
8.1 URAD report (Carleton)
Campaign has reached about $650 million; we’re generally collecting about $100K a year.

8.2 AP&P (Schellenberg)
One new degree: Master’s of Fine Arts; the proposal was very well-written, he noted.

8.3 Undergraduate Curriculum (Verity)

9. Other Information Items

10. Other Business
10.1 Enrollment Management (Donadey)
Donadey would like to request data from Sandra Cook. Enrollment Management (which calls for pools of majors) has been in place for five years and it seems like the right time to see its impact. Have the percentages of majors changed and, if so, in what ways?

Deutschman: This is difficult to assess; there has been so much movement in what is and isn’t “popular” in terms of majors, the job market, etc.

Chase: There was a Task Force on this at the time. Perhaps we can ask Undergraduate Council to work with Enrollment Service; there also is a
retention/graduation committee that would be involved.

**Welter:** Concerned that such a comparison is useless.

**Chase:** Could look nationally to see how we compare to others like us elsewhere.

**Donadey:** Are students gaming the system?

**Chase:** There are other complications to consider.

**James-Ward:** Concerned about student support, grade point averages, etc.

**Deutschman:** Officers will draft a referral for review by SEC before forwarding; it needs careful framing.

10.2 **Registration Process (Conaty)**  
Registration deadlines and priorities – should we change the schedules and some of the procedures now in place?

**Verity:** Many benefits to moving up the schedules. The new wishlist system will help.

**Imazeki:** The current process causes a lot of problem for advising.

**James Ward:** Moving up the time-frames would be better for new hires and also lessen confusion for students who now seem to redo their schedules over and over again.

**Deutschman:** Where should this referral go? AP&P? Let AP&P liaison with the different areas and perhaps determine whether or not a Task Force is warranted.

11. **Adjournment**

The SEC adjourned @ 3:23 pm.
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2. Minutes (Bober)

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   7.4 GE committee (Bliss) (time certain?) - coming but not received yet

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    10.2 Registration Process (Conaty)

11. Adjournment
The Committee on Committees and Elections moves approval of the following appointments, reappointments or replacements to committee with terms to begin and end as noted:

**Bookstore Advisory**
Student- Lianne Aratea (October 2015- May 2016)

**Campus Development**
Student- Keeler Johnston (October 2015- May 2016)

**Committee on Committees and Elections**
Faculty (PFSA) - Marcie Bober-Michel (October 2015- May 2016)

**Constitution and Bylaws**
Student- Andy Tang (October 2015-May 2016)

**Diversity, Equity and Outreach**
Faculty-(PFSA)- Kurt Lindemann (October 2015-May 2018)
Staff- Chris Turntine (October 2015-May 2018)

**Faculty Honors and Awards**
Student- Alexis Dumitrescu (October 2015- May 2016)

**Fee Advisory Committee, Campus (CFAC)**
Faculty (Open) David Ely- (October 2015- May 2017)

**Freedom of Expression**
Student- Jordan Mahraj (October 2015- May 2016)
Student- Abel Mercado (October 2015-May 2016)
Student- CJ O’Brien (October 2015- May 2016)
Student- Chloe Senison (October 2015- May 2016)
Student- Alicia Aguilera (October 2015-May 2016)

**GE Curriculum and Assessment**
Student- Jaynie Lee (October 2015- May 2016)
Student- Anthony Lee (October 2015- May 2016)

**Instructional and Information Technology**
Student-Justin Fatoohi (October 2015- May 2016)

**Intercollegiate Athletic Council**
Student- Jacob Smith (October 2015- May 2016)

**Liberal Studies**
Student- Amber Fabros (October 2015- May 2016)

**Library & Information Access**
Student- Michael Cline (October 2015- May 2016)

**Staff Affairs**
Student- Ty Yates (October 2015-May 2016)

**Student Grievance**
Student- Salvador Terrones (October 2015- May 2016)
Student- Paige Nulliner (October 2015-May 2016)
Student- J.D. Ephraim (October 2015-May 2016)
Student- Katherine Vareljian (October 2015-May 2016)
Student- Sonja Choe (October 2015-May 2016)
Student- Sara Mallett (October 2015- May 2016)
Student- Lianne Aratea (October 2015-May 2016)

**Student Learning Outcomes**
Faculty (LIB) - Kathryn Houk (October 2015- May 2017)
Student- Joe Birgantino (October 2015- May 2016)
Student- Ian Fielden (October 2015-May 2016)

Undergraduate Curriculum
Student- Nancy Nguyen (October 2015- May 2016)
Student- Trevor Auldridge (October 2015- May 2016)

University Senate Committee
Student- Tyler Aguilar (October 2015-May 2016)
Student- Pablo Tinoco (October 2015-May 2016)
Student- Brenna Culliton (October 2015-May 2016)
Student-Teresa Perales (October 2015-May 2016)
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Intercollegiate Athletic Council Bylaws

Duties and Responsibilities

1.0 The IAC shall be the primary advisory body to the President on varsity intercollegiate athletics at San Diego State University. Subject to approval by the President, it shall develop policies governing intercollegiate athletics that shall guide the administration of the intercollegiate athletics program by the Director of Intercollegiate Athletics. The IAC shall have no administrative or executive capacity.

2.0 More specifically, the IAC shall consider and recommend to the President policy on such matters as income and expenditures budgets, the schedules for seasonal and postseason play in relation to the effect upon student-athlete welfare, grants and other financial aid to student-athletes, eligibility of student-athletes, student-athlete grievance procedures and sportsmanship policies, awards to student-athletes, ticket distribution policies, and public and campus relations of the athletics program. Issues of student-athlete welfare shall be within the purview of the IAC.

3.0 The IAC shall function with periodic review by the President.

Membership (18 voting, 7-8 non-voting)

1.0 Members with voting privileges shall include:

   1.1 Five probationary or tenured faculty who are appointed by the Senate,

   1.2 Four probationary or tenured faculty who are appointed by the President. This includes the Faculty Athletics Representative (FAR) and may include up to one college dean with faculty retreat rights,

   1.3 One staff member appointed by the Staff Affairs Committee,

   1.4 The Vice President for Business and Financial Affairs, Vice President for Student Affairs, and Vice President for University Advancement,

   1.5 Two students, one whom is appointed by the President of Associated Students and one whom is appointed by the Student-Athlete Advisory Council,

   1.6 President of the Aztec Club or designee,

   1.7 One alumnus appointed by the Director of the Alumni Association, and

   1.8 One community member appointed by the President.

2.0 Members without voting privileges shall include:

   2.1 Director of Intercollegiate Athletics,
2.2 Deputy Director of Athletics/Chief Operating Officer/Senior Associate Athletic Director,

2.3 Executive Associate Athletic Director/Associate Athletic Director/Senior Woman Administrator,

2.4 Senior Associate Athletic Director of Business Administration/Associate Athletic Director for Business Administration,

2.5 Senior Associate Athletic Director of Development/Associate Athletic Director of Development and Major Gifts,

2.6 Senior Athletic Director of Student-Athlete Academic Support Services/Director of Student-Athlete Academic Support Services, and

2.7 Associate Athletic Director of Compliance

2.7.8 Senate Chair or representative to the Coalition on Intercollegiate Athletics (COIA).

3.0 The President or the IAC may invite others with special expertise to sit as non-voting ex-officio members.

4.0 Substitutes, absentees, or proxy representation do not have voting privileges.

5.0 The Chair of the IAC shall be named by the President from the faculty members selected to the IAC.

6.0 Terms of Service

6.1 Faculty and staff members appointed by the President, Senate, and Staff Affairs Committee shall serve three-year terms. So far as feasible, faculty seats shall be arranged to serve staggered terms.

6.2 Members representing the community, Aztec Club, and the Alumni Association shall serve three-year terms.

6.3 Student members shall serve one-year terms.

6.4 Members shall serve no more than two consecutive terms. In the event of a vacancy, the jurisdiction represented by the position shall be responsible for filling that position. Service for a partial term shall not count as a term.
Standing Committees

1.0 Committees

1.1 The IAC shall have the following four standing committees: Budget and Finance, Academic Integrity, Gender, Diversity, Equity, and Well-Being, Governance and Compliance.

1.2 Other committees may be organized ad hoc by the IAC.

1.3 Non-IAC members of the SDSU community may serve on standing committees. To do so, non-IAC members shall be recommended by committee chairs and approved by the IAC.

1.4 Standing committees shall meet at least once each semester, except for the Budget and Finance Committee that shall meet at least three times per year.

Budget and Finance

1.0 The Budget and Finance Committee is to ensure transparency of the Department of Intercollegiate Athletics budget and to recommend an annual balanced budget to the IAC, which in turn recommends the annual budget to the President.

2.0 The Budget and Finance Committee shall, but not be limited to, discuss and make recommendations of the following:

2.1 major, variable revenue categories, primarily ticket sales and fund raising;

2.2 all revenue sources including those that are the purview of other processes or authority such as general fund (President’s Budget Advisory Committee), IRA (Campus Fee Advisory Committee), President’s discretionary funds, conference revenue, corporate sponsorships, tournament or bowl revenue;

2.3 methods and strategies of achieving stated revenue goals;

2.4 mid-year actions to address budget variances including overall expenses and/or proposed changes; and

2.5 structure of ticket prices and any proposed ticket price changes.

3.0 Membership

3.1 The Budget and Finance Committee shall include, but not be limited to, the following members:

3.11 Vice President for Business and Financial Affairs,

3.12 IAC chair,
3.13 Associate Vice President for Financial Operations

3.14 Chair of the Senate Committee on Academic Resources and Planning or designee

3.15 Aztec Club President designee

3.16 Associated Students Vice President for Finance

3.17 Director of Intercollegiate Athletics

3.18 Deputy Director of Athletics/Chief Operating Officer Senior Associate Athletic Director

3.19 Senior Associate Athletic Director of Business Athletics Business Office Manager

4.0 The Vice President for Business and Financial Affairs shall chair the Budget and Finance Committee.

5.0 The Budget and Finance Committee shall meet at least three times per year and report its activities to the IAC. It shall present a recommendation for the upcoming fiscal year budget in time for action at the final IAC meeting of each academic year.

**Academic Integrity**

1.0 The Academic Integrity Committee shall examine and review SDSU and NCAA academic standards and support. This includes:

1.1 Examine incoming profiles of student-athletes and ensuring an admissions process that mirrors that for all students

1.2 Review Academic Progress Rates (APR) and graduation rates and academic improvement plans

1.3 Review the effect of Special and Program Admit Policies on student-athlete academic performance

1.4 Review the effect of missed class time on student-athlete academic performance

1.5 Ensure academic support services are provided to student-athletes.

1.6 Conducting and ensuring academic authorities outside athletics complete an evaluation of academic support services every four years.
2.0 The Academic Integrity Committee shall include, but not be limited to, the following members:

2.1 Three faculty, one of whom is the committee chair,

2.2 Faculty Athletic Representative (FAR),

2.3 Vice President of Student Affairs or designee,

2.4 Senior Athletic Director of Student-Athlete Academic Support Services, or Director of Student-Athlete Academic Support Services,

2.5 Executive Associate Athletic Director/Associate Athletic Director/Senior Woman Administrator, and

2.6 Student-Athletic Academic Council (SAAC) student representative.

Gender, Diversity, Equity, and Well-Being

1.0 The Gender, Diversity, Equity, and Well-Being Committee shall be committed to overseeing the overall well-being of SDSU student-athletes. As part of its responsibilities, it shall:

1.1 Develop and implement and institutional plan to address gender equity in the intercollegiate athletics program. Plans for improvement must contain specific and concrete goals, opportunities for student-athletes and staff, benchmarks, and must receive institutional approval (NCAA Operating Principle 3.1).

1.2 Develop and implement an institutional plan to address minority issues the intercollegiate athletics program. Plans for improvement must contain specific and concrete goals, opportunities for student-athletes and staff, benchmark, and must receive institutional approval (NCAA Operating Principle 3.2).

1.3 Review the NCAA self-study findings and action letter suggestions related to gender and minority equity, and to develop an agenda with a rolling five-year plan to address those issues in a remedial (if needed) and then proactive process.

1.4 Annually review written policies in areas of athletic training, sports medicine, emergency, strength and conditioning, and travel.

1.5 Ensure student-athlete exit interviews are conducted in accordance with the Department of Intercollegiate Athletics and NCAA rules.
2.0 The Gender, Diversity, Equity, and Well-Being Committee shall include, but not be limited to, the following members:

2.1 Three faculty, one of whom is the chair,

2.2 Faculty Athletics Representative (FAR),

2.3 Executive Associate Athletic Director/Associate Athletic Director/Senior Woman Administrator, and

2.4 One student representative.

Governance and Compliance

1.0 The Committee on Governance and Compliance shall serve as an advisory group in the areas of institutional control and rules compliance that include:

1.1 Annually reviewing Intercollegiate Athletic Council policies and ensuring that groups external to athletics provide input on department policies.

1.2 Ensuring that compliance statements are found in contracts and performance evaluations for coaches and appropriate staff.

1.3 Annually reviewing Compliance Office policies and procedures and advising on new policies.

1.4 Reviewing Compliance Office annual reports and four-year compliance audits, and assisting with corrective actions.

1.5 Annually reviewing and revising financial aid and transfer appeals policies.

2.0 The Governance and Compliance Committee shall include, but not be limited to, the following members:

2.1 Faculty Athletic Representative, who shall serve as chair,

2.2 Two faculty,

2.3 Assistant Athletic Director of Compliance.
Intercollegiate Athletic Council Policies

Athletics Scheduling: Missed Class and Exam Policy
(approved 3/13/2006)

1.0 San Diego State University athletic schedules will be developed so as to minimize the number of classes a student-athlete miss due to competition. As a member of the National Collegiate Athletic Association (NCAA) and various athletic conferences, San Diego State University is required to satisfy competition requirements each year. In this regard, schedules will be developed to ensure that student-athletes will miss as few classes as possible while also meeting these competition requirements. The Intercollegiate Athletics Council (IAC) will annually review the previous year’s completed schedules and review this policy. This policy is required by NCAA rule and is intended solely to minimize the number of class days missed by student-athletes. It is not intended to affect or change any University policies regarding class attendance.

2.0 Student-athletes, in conjunction with coaches and academic advisors, will take into consideration their practice and competition obligations when scheduling classes in order to minimize class absences.

3.0 Student-athletes are expected to attend all classes except those they are unable to attend due to competition-related activities.

4.0 No more than 11 days per semester may be missed due to away regular season competition-related activities. Missed days shall be defined as follows:

- Departure from campus before 12 noon = 1 missed day
- Return from campus after 12 noon = 1 missed day
- Departure from campus between 12 noon and 3 pm = ½ missed day
- Return from campus between 9 am and 12 noon = ½ missed day

6.0 Student-athletes who miss class due to participation in intercollegiate athletic competition must provide advance notice of absences to their instructors and will be responsible for submitting all assignments on time. In addition, advanced arrangements must be initiated by the student-athlete for any examinations that are missed.

7.0 Competition must not be scheduled during final examination periods with the exception of postseason and conference-scheduled competitions.

8.0 Student-athletes must not miss class the first two days of the semester for competition or practice with the exception of postseason or conference-scheduled competitions.
9.0 Student-athletes must not miss class for any practice activities, including practice preparation, conditioning, athletic training room, and meetings. However, when a team is traveling to an away-from-home contest and is conducting practice on campus before departure, the calculation for missed class days applies. Home contests that require a student-athlete to miss class will be included in the total missed classes calculated for the semester, and calculated in the same manner as set forth hereinbefore.

10.0 Media appearances, promotional activities and recruiting activities must not interfere with class attendance.

11.0 Per NCAA rule, declaration of each sport’s playing season shall be on file in the Department of Intercollegiate Athletics prior to the beginning of the playing season for that sport. Those declarations must include information detailing missed class time as set forth herein.

12.0 Any exceptions to the missed class policy must receive prior approval from the Faculty Athletic Representative, Academic Integrity Committee chair, and the IAC chair in consultation with the Department of Intercollegiate Athletics.
Contact between Department of Athletics Staff and SDSU Faculty
(approved 10/27/2009)

Contact between members of the Department of Intercollegiate Athletics and SDSU faculty on issues specific to academic progress of student athletes is limited to the Student-Athlete Academic Support Services staff, NCAA compliance staff, and the Faculty Athletics Representative and the respective faculty member(s). This policy does not, however, prevent members of the Department from interacting with faculty members on issues unrelated to student-athlete academic progress.
IAC Student-Athlete Transfer Appeals Committee Process
(approved 10/20/2010)

1.0 The Assistant Athletic Director of Compliance notifies a student-athlete of the Department of Intercollegiate Athletics decision to deny the individual’s request for permission to contact another university about transferring to that university or that the Department had denied the one-time transfer release.

2.0 The student-athlete shall be informed that he/she can appeal the decision by contacting the Faculty Athletics Representative (FAR) within 14 calendar days. The student-athlete shall also be informed that if he/she wants to appeal the decision of the Department of Intercollegiate Athletics, a three-person committee, chosen from faculty members of the IAC, will hear the appeal.

3.0 The Assistant Athletic Director of Compliance shall notify the FAR of all student-athlete denial decisions.

4.0 If the FAR receives written notification from the student-athlete requesting an appeal, he/she shall create an ad hoc committee of three IAC faculty members to hear the appeal.

5.0 The FAR shall inform the student-athlete and the committee of the time and location of the hearing and the procedures that will be followed. The student-athlete shall be notified that he/she must make a good-faith effort to appear at the hearing, but if the student-athlete is unable to attend, he/she may appear electronically or to only submit written information to the committee.

6.0 The FAR shall notify the student-athlete and the committee that the student-athlete must be provided with written results of the appeals committee’s decision, which shall be 15 business days of the FAR’s receipt of the student-athlete’s written request for a hearing.

7.0 The appeals committee shall select a chair who will run the appeals meetings.

8.0 At the appeals meeting, the

8.1 Without the presence of any representatives from the Department of Intercollegiate Athletics, the student-athlete shall present his/her case to the appeals committee. The student-athlete may invite a witness(es) to support their case.

8.2 Without the presence of the student-athlete or his/her witness(es), a representative from the Department of Intercollegiate Athletics representative(s) shall present its case to the appeals committee.

9.0 Prior to rendering a decision, the appeals committee can request additional information from either party.
10.0 The appeals committee shall provide written results of its decision to the student-athlete, The Director of Intercollegiate Athletics, Assistant Athletic Director of Compliance, student-athlete’s head coach, FAR, and members of the appeals committee.

11.0 If the student-athlete has not been sent a response to his/her written request for a hearing within the 15-business day period, the Assistant Athletic Director of Compliance shall provide written permission to the student-athlete to contact another university or for a one-time transfer release. This also applies if the student-athlete is not notified of the appeals committee’s decision within 15 business days of the FAR’s receipt of the student-athlete’s request.

12.0 Decisions by the appeals committee are final.
TO: SEC
FROM: Mary Ruth Carleton, Vice President, University Relations and Development
DATE: October 20, 2015
RE: Information

**Campaign:**

Over $635M has now been raised for The Campaign for SDSU. The following gifts have been received since the last report:

A gift of $122,000 from the Estate of Rosario J. Patti will support scholarships in the College of Arts and Letters.

Faculty Emeritus Deborah Dexter has pledged $200,000 to endow a scholarship in the Musical Theatre Program.

A gift of $10,000 from the Szekely Family Foundation will support the Border Voices Fund in the College of Arts and Letters.

A $50,000 pledge from Institutional Cash Distributors, LLC, will support the College of Business Administration.

Aztec Parents Bradley and Francesca Malkin have pledged $50,000 to support the Viromics Center in the Engineering and Interdisciplinary Sciences Complex.

Boeing has gifted $40,000 to support the Troops to Engineers Program in the College of Engineering.

Chevron Texaco Products Company made a gift of $12,500 to support scholarships and the Geological Sciences Fund in the College of Sciences.

A gift of $20,000 from Alumnus Edward Marsh will support the Edward Marsh Golden Age of Science Fiction Room in the Love Library.

A $22,500 pledge from Sundt Construction, Inc. will support the College of Engineering.

A pledge of $15,750 from The Intellisis Corporation will support a fellowship in the College of Sciences.

Alumnus Vincent Pellerito and his wife Cynthia have gifted $30,000 to support Athletics.

Hewlett-Packard made a $10,000 gift to support Computer Science Programs in the College of Business and the College of Sciences.
The Mitsui Kinzoku Corporate Group made a gift of $10,000 to support the College of Engineering.

Aztec parents Joseph and Wanda Jandrisch have gifted $15,000 to support Guardian Scholars.

The Hervey Family Fund gifted $12,000 to support the Crew Excellence Fund in Athletics.

A gift of $15,000 from the Lipp Family Foundation will support an Endowment for Math and Engineering Education in the Love Library.

A gift of $16,000 from the San Diego Kiwanis Club Foundation and a matching gift of $5,100 from the AT&T Foundation will support Athletics.

Cymer, Inc. has made a gift of $20,000 to support the SDSU Mechatronics Club in the College of Sciences.

Thomas Beers gifted $10,650 to support the Jane Beers School of Social Work Endowed Scholarship in the College of Health and Human Services.

A gift of $41,000 from Wawanesa Insurance will support the Wawanesa Insurance Scholarship in the College of Health and Human Services.

**Media Relations:**

**Total Media Clips**
- Month: 762
- YTD: 2,241

**National Hits**
- Month: 100
- YTD: 328
- Ann. Goal: 3,600

**Major Hits**
- Month: 17
- YTD: 43
- Ann. Goal: 230

**Faculty Quoted**
- Month: 62
- YTD: 303

**Media Relations** - Major media coverage this month included:

- Article written by SDSU faculty members J. Luke Wood and Frank Harris III about the worst jobs for men of color in Huffington Post;
- Martha Lauzen’s study on women in television (New York Times, New York Magazine, Fortune, BBC, The Atlantic, Variety and others);
- SDSU mentioned in a Fortune feature on the universities the 50 most powerful women went to, including Kathleen Kennedy
- Yahoo Finance piece listing SDSU as one of five great colleges under $21k a year
- aerospace engineering program listed as No. 4 in the country for veterans in Military Times, Marine Corps Times, Navy Times and Army Times
Experts Quoted - Faculty experts were quoted by media all over the country including:

- Hirsham Foad on the dangers of investing too heavily in the stock market (MSN Money, Daily Finance, Kiplinger)
- Jean Twenge in Huffington Post about millennials and dating applications;
- Mark Goldman in Yahoo Finance about home prices in California.

National Markets - Key San Diego media coverage included:

- William Wade’s gift to the university (San Diego Union-Tribune, NBC, KUSI, KFMB and others);
- A San Diego Union-Tribune piece on the launch of The Smart Health Institute;
- SDSU’s 12 percent increase in research funding (San Diego Union-Tribune, KPBS and Times of San Diego);
- Unveiling of the Jewish artifacts collection (KPBS, Times of San Diego);
- Article in the San Diego Union-Tribune about six millennials making their mark featuring four SDSU graduates.

Additional coverage in our target markets this month included:

- Hirsham Foad in Chicago Tribune
- and Jean Twenge on Philly.com talking about the trophy generation.

Merit Student Achievements:

Recognizing individual student accomplishments and sharing with their friends, families and home towns via social media and traditional media.

<table>
<thead>
<tr>
<th>August Achievement</th>
<th>Total Students</th>
<th>Student Open Rate</th>
<th>Student Click Rate</th>
<th>Media Outlets</th>
</tr>
</thead>
<tbody>
<tr>
<td>SDSU Mortar Board National Honors</td>
<td>38</td>
<td>97%</td>
<td>70%</td>
<td>63</td>
</tr>
<tr>
<td>New Associated Students Reps</td>
<td>52</td>
<td>81%</td>
<td>55%</td>
<td>92</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year to Date</th>
<th>Annual Goal</th>
</tr>
</thead>
<tbody>
<tr>
<td>Students with Merit Pages</td>
<td>7,999</td>
</tr>
<tr>
<td>High Schools Reached</td>
<td>227</td>
</tr>
<tr>
<td>Social Media Impressions</td>
<td>400</td>
</tr>
</tbody>
</table>

529 news stories delivered to local media outlets
Campaign, Presidential & Special Events:

On Tuesday, Sept. 22 Vice President Carleton and President Hirshman hosted a Campaign for SDSU Leadership Workshop for deans, vice presidents, department heads and development staff. The focus of the workshop was to discuss the importance of sustaining the “Culture of Philanthropy” and the role of stewardship as we conclude the Campaign for SDSU.

On Tuesday, Sept. 29 President Hirshman and Vice President Carleton hosted an event in New York for our New York Regional Council members and prospects. Over 50 guests attended the event and learned more about the Engineering and Interdisciplinary Sciences Complex from Dean Stanley Maloy and received a campus update from Dr. Hirshman. The event was hosted by one of the New York Regional Council members.

University Relations and Development:

San Diego State University was pleased to host the semi-annual Associate Vice Presidents for Development system-wide meeting on Monday, September 14. Nineteen individuals attended, representing 15 campuses as well as a representative from the Chancellor’s Office. Discussions regarding best practices on a variety of topics related to development included building a culture of philanthropy, campaigns, the role of deans in fundraising, planned giving, corporate relations, alumni and parent engagement, crowdfunding, goal and metric setting, and Prop 209. A highlight of the meeting was a tour featuring iconic campus buildings made possible through philanthropic support, including the Parma Payne Goodall Alumni Center, the Donald P. Shiley Bioscience Center, and the Conrad Prebys Aztec Student Union.

Alumni Engagement:

The Aztec Mentor Program (AMP) had its fall kickoff event on 9/7. 95 alumni mentors and 195 student mentees networked in Montezuma Hall. AMP has matched a record-breaking 603 pairs this semester.

The final donor report for FYE 15 showed a 47% increase in number of alumni donors from 6,995 to 10,308.

The Montys were held on September 18th in the Conrad Prebys Aztec Student Union and the California Coast Open Air Theater. Among the awardees of this year's rock and roll themed event were Campanile Foundation Board Members Mike Pack and Andy Esparza. Dr. Sandra Cook was the awardee for distinguished university service. Former WASP pilot, 96 year old College of Health and Human Services awardee Jean Landis, stole the show.
APP unanimously approved the New Program Proposal for a Master of Fine Arts in Television and Film Production.