1. **Agenda** (Bober-Michel)
2. **Minutes** (Bober-Michel)
3. **Announcements** (Deutschman)
   3.1 AS report is delayed - Announcement
4. **Academic Affairs** (Enwemeka)
5. **Officers' Report** (Ornatowski)
   5.1 Referral Chart
6. **Old Business**
7. **New Business: Action Items**
   7.1 Executive Session: Naming (**2:45 time certain**)
   7.2 Committees and Elections (Rhodes) .................................................................2
   7.3 Faculty Honors and Award (expected)
   7.4 FEC Policy Proposal on Gifts (discussion of where to refer) .........................3
   7.5 Sense of the Senate (Ornatowski) ....................................................................7
8. **New Business: Consent Calendar** (Information Items / Committee Reports)
   8.1 Library Report (Peter Herman – **3:00 time certain**) ..................................9
   8.2 ASCSU Report (Ornatowski) ..........................................................................17
   8.3 URAD .............................................................................................................21
9. **Other Information Items**
10. **Other Business**
11. **Adjournment**
TO: Senate Executive Committee/Senate
FROM: Gloria L. Rhodes, Chair, Committee on Committees and Elections
DATE: March
RE: Action Items

ACTION:
The Committee on Committees and Elections moves approval of the following appointment and replacement to committee with terms to begin and end as noted:

**Diversity, Equity and Outreach Committee**
Faculty (College of Sciences) Manal Swairjo (March 2016-May 2017)

**Information & Instructional Technology (IIT) Committee**
Faculty (College of Arts & Letters) Mark Siprut (Chair) (February 2016- May 2016)

**Senate Executive Committee**
Staff (College of Sciences-Deans Office) Bann Attiq (February 2016-May 2018)

**Senate**
Staff (College of Business Administration) Debra Bertram (February 2016- May 2016)
FEC_aprilfirst2016.doc

To: SDSU Senate

From: Mark Freeman
   Chair
   Freedom of Expression Committee

Re: SDSU Gift Policy

The Freedom of Expression Committee (FEC) calls upon the SDSU Senate to adopt the attached proposed policy concerning academic freedom and gifts to SDSU that have implications on curriculum and faculty hiring, retention, and promotion.

Context and Background

The CSU Administration and the SDSU Administration have made it clear that public-private partnerships are and will be essential to the financial sustainability of the CSU and SDSU. As President Hirshman has stated “…we must move from being a university that depends solely on substantially reduced state support to being a university that is a public-private partnership. There is simply no other option….”

The American Association of University Professor (AAUP) has noted:

   Academic institutions relinquish autonomy and the primary authority of their faculty over the curriculum when they accept outside funding that comes with such conditions attached. Committee A believes that the solicitation and acceptance of gifts, conditioned on a requirement to assign specific course material that the faculty would not otherwise assign, is inconsistent with principles of academic freedom.

The CSU and SDSU recognize that academic freedom includes faculty responsibility for overseeing the academic curriculum. This essential faculty oversight has been compromised by restrictions imposed by donors entering into public-private partnerships at several universities including Florida State University, UCLA and Western Carolina University.

FEC has become aware that, given current curricular procedures at SDSU, outside funding may exert undue influence on course content at SDSU. FEC believes it is prudent to pro-actively adopt a policy, which will ensure that academic freedom at SDSU is not compromised by donor mandates. Given that academic freedom is incompatible with donor mandates, restrictions, and/or requirements regarding curriculum and the hiring

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1 https://sdsupresident.wordpress.com/2014/07/15/new-model-public-private-partnership/
2 AAUP Committee A on Academic Freedom, 2007-08 annual report.
and promotion of faculty, the FEC proposes the adoption of the attached policy, modeled on a current policy developed by Carolina Western University.

This policy outlines an administrative procedure to identify and review potential conflicts between donor requirements and the integrity of the curriculum. It explicitly requires that any curriculum created in response to donor-imposed conditions be so identified and subject to review by the department, college and university curriculum committees. A process for review of donor requirements regarding faculty appointment is also included.
San Diego State University
Proposed Language for a University Policy Governing External Gifts with Academic Implications
Policy Topic: Academic Affairs
Authors: Professors Mark Freeman and Mark Wheeler

As a comprehensive public research university operating in the 21st century, San Diego State University will increasingly encourage, solicit, and accept gifts of money and property to support and augment its mission of teaching, research, and service. Recent and repeated statements by the CSU Statewide Administration, the SDSU President, and other members of the SDSU Administration make it clear that this will be an important part of future fiscal strategy.

The Western Association of Schools and Colleges (the accrediting agency of San Diego State University), the California State University, and San Diego State University place primary responsibility for the curriculum with the faculty. It is appropriate that provisions be made for faculty peer-review of any conditions relating to such gifts which might have curricular impact. No funding agreement shall undermine faculty control over the content of the academic curriculum.

The California State University, and San Diego State University recognize that the hiring, retaining, and promoting faculty is in the first instance the prerogative of the faculty, a prerogative exercised in good faith cooperation with the university administration within the constraints imposed by the Collective Bargaining Agreement. No funding agreement shall interfere with this fundamental faculty prerogative.

All such external gifts to public institutions—including, but not limited to, those from foundations, corporations, and individuals— are governed by the laws of the State of California and the United States. In addition, universities have a unique set of ethics with regard to academic appointments, programs, and content. This policy establishes a process for faculty peer-review of any gifts to San Diego State University that might affect the curriculum or the hiring, retention, and promotion of faculty. Gifts that include restrictions, conditions, implications, and/or suggestions with regard to curriculum or hiring, retention, and promotion of faculty will be subject to the following procedures that govern their review and acceptance.

These procedures shall be followed in all cases, regardless of how initiated, in which entities external to San Diego State University, by means of a donation or otherwise, might influence academic programming, planning, course offerings, specific course requirements, other material aspects of the SDSU curriculum, or hiring, retention, and promotion of faculty.

If a proposed gift has curricular implications or implications related, that is, if it contains any restrictions, conditions, implications, and/or suggestions with regard to academic content, the President, or his/her designee, will immediately be informed and will inform Legal Counsel and the Chair of the SDSU Senate. The President, or his/her designee, in consultation with the Chair of the SDSU Senate will then appoint an ad hoc committee of five full-time faculty members to review the implications of the gift and to make specific recommendations regarding the acceptability of such implications. One member of this committee should be drawn from the curriculum committee of the affected department, one should come from the curriculum committee of the affected college, and two should come from curriculum committees from other academic units. The committee will be chaired by the Chair of the SDSU Academic Senate, or his/her designee, providing that the committee chair is not a member of the potentially affected academic unit. The chair will serve as a voting member of the committee. This ad hoc gift review committee will act with consideration of the need for confidentiality and speed in the negotiation process. It will make recommendations to the President concerning the implications of the gift on the curriculum as well as the need for any further review or modification of any proposed agreement.

Any new course offerings, specific course requirements, faculty appointments, or other material aspects of university curriculum proposed as a condition of gifts, grants, or donations shall undergo the normal and established procedures governing campus- level review, revision, and approval, and the documentation submitted for such review processes shall include detailed description of the origins and the conditions, if any, attached to such proposals.
If a proposed gift has implications related to hiring, retention, and promotion of faculty, that is, if it contains any restrictions, conditions, implications, and/or suggestions with regard to hiring, retention, and/or promotion of faculty, the President, or his/her designee, will immediately be informed and will inform Legal Counsel and the Chair of the SDSU Senate. The President, or his/her designee, in consultation with the Chair of the SDSU Senate will then appoint an ad hoc committee of five full-time faculty members to review the implications of the gift and to make specific recommendations regarding the acceptability of such implications. One member of this committee should be drawn from the affected department, one should come from the Academic Planning and Policy committee of the affected college, and two should come from Academic Planning and Policy committees from other academic units. The committee will be chaired by the Chair of the SDSU Academic Senate, or his/her designee, providing that the committee chair is not a member of the potentially affected academic unit. The chair will serve as a voting member of the committee. This ad hoc gift review committee will act with consideration of the need for confidentiality and speed in the negotiation process. It will make recommendations to the President concerning the implications of the gift on the curriculum as well as the need for any further review or modification of any proposed agreement.

Any final agreement should be reviewed and approved by the Office of Legal Counsel prior to final signatures.
San Diego State University  
Sense of the Senate Resolution

Resolved: That it is the sense of the San Diego State University Senate that the option of changing SDSU's Appointment, Tenure, and Promotion practice to appointing and reappointing probationary faculty to an initial and successor three-year contract, with departmental periodic evaluations in years 1, 2, 4, and 5 and multilevel performance reviews in years 3 and 6 is preferable to the option of appointing and reappointing probationary faculty to a series of two-year contracts, with departmental periodic evaluations in years 1, 3, and 5 and multi-level performance reviews in years 2, 4, and 6 or tenure year); and be it further

Resolved: That this resolution be distributed to the SDSU President, Provost, Deans, and Associate Deans.

Rationale

Current SDSU Retention, Tenure, and Promotion process calls for offering probationary faculty an initial two-year contract and then a series of successor one-year contracts through tenure, with periodic evaluation at the department level in year one and full performance review (including a fully developed WPAF with One-of-a-Kind File) at departmental, college, and university levels in years two through six to determine eligibility for reappointment. This practice is out of alignment with that of other universities in our peer and aspirational cohorts. In addition, the current practice now generates an annual RTP workload of 100 cases per year, which with anticipated new faculty hires is projected to grow to 300 cases per year by AY 19 – 20. This will have a measurable impact on faculty, faculty committee, administrator, and staff workloads at the department, college, and university levels. Finally, neither the SDSU Senate Policy File nor the CFA Collective Bargaining Agreement requires SDSU to maintain this precise appointment and reappointment schedule.

Other CSU campuses normally conduct multi-level performance reviews and contract renewals in years 2, 4, and 6. Peer and aspirational institutions nationwide normally conduct multi-level performance reviews and contract renewals in year 3 and tenure in year 6.

The SDSU Senate Executive Committee (at its February 16, 2016 meeting) and the SDSU Senate (at its March 1, 2016) meeting discussed the possibility of a shift (without changing the CBA or the policy file or the campus practice of allowing probationary faculty to go up for tenure at any time) from annual multi-level performance reviews for probationary faculty with fully constituted WPAFs to annual department-level evaluations with opportunities for face-to-face mentoring and consultation and multi-level performance reviews only in either reappointment years 2, 4, and 6 or 3 and 6.
The first option would mean appointing and reappointing probationary faculty to a series of two-year contracts, with departmental periodic evaluations in years 1, 3, and 5 and multi-level performance reviews in years 2, 4, and 6 or tenure year.

The second option would mean appointing and reappointing probationary faculty to an initial and successor three-year contract, with departmental periodic evaluations in years 1, 2, 4, and 5 and multilevel performance review in years 3 and 6. This option may also allow for the flexibility of reappointing after year three to a one- or two-year successor contract with possibility of renewal, if warranted.

In either option, nothing shall prevent probationary faculty in any year of their appointment from requesting performance review in consideration for the award of tenure and promotion to associate professor.

Informal polls both of both the Senate Executive Committee and the Senate appeared to indicate a preference for the second option: appointing and reappointing probationary faculty to an initial and successor three-year contract, with departmental periodic evaluations in years 1, 2, 4, and 5 and multilevel performance reviews in years 3 and 6.

This resolution formally expresses this sense of the SDSU Senate.
Report on the State of the University Library

Prepared at the request of the Senate Officers by Peter C. Herman, Chair, Library Senate Committee, with the assistance of the Library Staff on Budget Information

Between the academic years 2011/12 and 2015/16, the university’s operating fund budget increased from $346.0 million to $371.8 million.¹ State funding ended its decline and increased by $12.1 million from the last fiscal year. Much of the increased budget funding was directed towards Academic Affairs, and most Colleges benefitted from significant increases in spending:

<table>
<thead>
<tr>
<th>Business Unit</th>
<th>2011/12 Actual Spending (in millions)</th>
<th>2014/15 Actual Spending (in millions)</th>
<th>Actual Spending Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts and Letters</td>
<td>$38.7</td>
<td>$42.2</td>
<td>8.9%</td>
</tr>
<tr>
<td>Sciences</td>
<td>$39.3</td>
<td>$46.7</td>
<td>18.9%</td>
</tr>
<tr>
<td>Business Admin</td>
<td>$15.1</td>
<td>$17.9</td>
<td>18.5%</td>
</tr>
<tr>
<td>Academic Affairs (excl Library)</td>
<td>$192.6</td>
<td>$220.7</td>
<td>14.6%</td>
</tr>
</tbody>
</table>

The budget for Athletics also rose 24.6% from $34.2 million in 2011/12 to $42.6 million in 2015/16 and Business and Financial Affairs rose 29.4% from $42.7 million to $55.3 million.

However, the exception to this rule has been the library:

<table>
<thead>
<tr>
<th>Business Unit</th>
<th>2011/12 Actual Spending (in millions)</th>
<th>2014/15 Actual Spending (in millions)</th>
<th>Actual Spending Increase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Library</td>
<td>$11.3</td>
<td>$11.9</td>
<td>6.0%</td>
</tr>
</tbody>
</table>

¹ Data source is SDSU’s Budget Book; 2011/2012 through 2015/2016: [http://bfa.sdsu.edu/budfin/genfund.htm](http://bfa.sdsu.edu/budfin/genfund.htm). Data includes State, Use Fee and CERF funds; benefits are included in data but are not within the budget control of departments.
Whereas the Colleges and other sectors in this university have enjoyed increases in their budgets and spending of nearly 20.0% or more, the Library’s allotment from the university’s operating funds has been nearly static.

The Library supplements its budget through one-time funding, carry forward funds, and the student use fee. But even with these, the total library budget has remained virtually unchanged for the last five years:

The following graph shows a detailed breakdown of how expenses have been budgeted by category. The financial model for a library varies largely from that of a typical academic unit. The SDSU library consists of various computer lab spaces and rooms with
technology, which need PC/server/network upgrades, maintenance/system contracts, furniture and renovations on a rotating cycle. Additionally, for libraries to function they must have access to various systems allowing for the sharing of resources and this access is quite costly. These expenses in the library model are reflected below in the categories of information technology, equipment, work orders, and services and are often referred to as “operations” costs. Libraries can also have high postage and courier expenses due to participation in the Interlibrary Loan (ILL) program reflected below in the other operating category.

In 2014/15, 48.6% of the Library’s budget went to salaries, 21.0% went to collection development and the remaining 30.4% went to operations. For this year (2015/16), the proportion devoted to salaries will drop to 46.3% of the budget, collection development will increase to 24.0%, and slightly less will go to operations (29.7%).

![Budget by Category](image)

Data source is Oracle budget
Benefits are excluded from percentages because they are not within the budget control of departments
However, and this point is crucial, the amount of money devoted to the collection development budget dropped from a high in 2007/08 of $2.5 million\textsuperscript{2} to a low in 2011/12 of less than one million dollars. Since then, the budget hovers around $3 million:

Making matters worse, the cost of periodicals/subscriptions has been steadily rising at an average rate of about 7% per year, with some popular titles rising as much as 15%. These subscriptions take up more and more of the collections budget, resulting in a budget that cannot even keep up with the rising costs of current titles, let alone purchase new titles. However, not only is the collections budget not keeping up with subscription costs, it

is actually 4% lower today than it was in 2013/14 while periodical subscriptions have risen by 14%:

Because periodicals are taking up a greater and greater proportion of the library’s budget, the amount devoted to book purchases (still the gold standard for scholarly production in the humanities and social sciences) has declined precipitously:
The result has been a concomitant rise in Interlibrary Loan requests. In 2010/11 and 2011/12, ILL received 1330 and 1648 requests. In 2012/13, the number spiked to 4435, and since then it has gone down slightly to 4107 (2013/14) and 3394 (2014/15). The reason for the reduction is not clear, but there are still about twice as many ILL requests now than in 2010/11. It should be noted that one reason for the increase has been the collapse of the two expedited ILL services—Link+ and the Circuit. The former decided to focus on public libraries, the latter has been compromised by UCSD’s decision to replace book purchases with e-books accessed through its Ebrary subscription, and they do not circulate beyond the institution. The Library has its own Ebrary subscription (paid for by the CSU), but as the rise in ILL requests shows, Ebrary does not adequately meet the
needs of students and faculty. It should also be noted that ILL is hardly cheap, relies on the generosity of lending libraries, and often takes a long time. The shortest period between a request and fulfillment is a week. Books will often arrive weeks after the request, and sometimes, they do not arrive at all.

As a consequence, SDSU’s library no longer supports research as it once did. ILL, which used to be a last resort, is now the first place faculty and students must go if they want to read newer books. Nor is the budget crisis restricted to book purchases. The declining budget also prevents the Library from subscribing to journal resources essential for the sciences, such as the various “children of Nature” journals (e.g., Nature Biotechnology, Nature Reviews Cancer, and Nature Genetics), the Journal of Cognitive Neuroscience, and the International Journal of Obesity. Other essential database resources that we need (especially if SDSU is to achieve its ambition of becoming a top fifty public research university) but cannot afford include in no particular order: English Historical Documents, Gallup Analytics, Routledge Handbooks Online, British Newspapers Online, Thompson Reuters IP and Marketing Database, and ScienceDirect Reference Module (Chemical, Molecular Science, & Engineering). Furthermore, as costs rise and the library’s budget remains flat, it is an open question if the Library can maintain its subscription to essential (and expensive) resources, such as Web of Science. We stress that we are not being alarmist: for example, the Library is about lose its subscription to LexisNexis because

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3 Ebrary itself has a number of other problems that make it an unsatisfactory resource. It covers only a small number of publishers and books, and important works are missing, such as Lisa Stampnitzky’s prize-winning Disciplining Terror: How Experts Invented "Terrorism," (Cambridge University Press, 2014). The e-books come burdened with all sorts of restrictions, and the printed files are deliberately marred to prevent easy reading.
the CSU has decided to stop paying for it and the Library cannot afford to purchase a subscription on its own.

Finally, the decline in the library’s resources is not consistent with SDSU’s intention, as articulated in the strategic plan, “to enhance its research and creative profile” by fulfilling “its mission to generate new knowledge and attains distinction through excellence in the research, scholarship, and creative activity of its faculty.”

These goals cannot be accomplished without an adequately and consistently funded library. Therefore, we strongly urge the University to very significantly increase the Library’s base budget.

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TO: Senate

FROM: Bill Eadie, Cezar Ornatowski, Mark Wheeler
Academic Senate, CSU

DATE: April 5, 2016

SUBJECT: Information

Various Information

In response to the ASCSU Resolution AS-3247-16/FA (Restoring Research, Scholarship, and Creative Activities Funds as a Line Item in the CSU Operations Budget) passed in January 2016, the Research, Scholarship, and Creative Activities (RSCA) funds were made a line item in the CSU operating budget (rather than, as was the case over the last few years, a discretionary item).

VC Lamb has declined to suspend the new CSU background check policy, as requested by the ASCSU. However, the CO did convene a task force to review problems reported with policy implementation. VC Lamb reported that the group found no “facts” documenting the reported problems. However, the CO has issued multiple “clarifications” of the policy to the campuses.

The “final” version of the Sustainable Financial Model Task Force report is scheduled to be presented at the March 7-9, 2016 BOT meeting (the report can be viewed at http://www.calstate.edu/bot/agendas/mar16/finance.pdf, starting on page 45). The Financial Model Task Force recommendations appear to be a done deal; they will be implemented.

On March 3, Governor Brown announced the following appointments and reappointment to the CSU Board of Trustees:

Jane Carney, 73, of Riverside. Carney was a partner at Roth, Carney and Knudsen LLP from 2008 to 2010 and at Carney and Delany LLP from 1994 to 2007. She was an associate and partner at Reid and Hellyer APC from 1981 to 1994 and at Butterwick, Bright, Pettis and Cunnison from 1977 to 1981. Carney earned a Juris Doctor degree from the University of California, Davis School of Law. Carney is a Democrat.

Jean Picker Firstenberg, 79, of Los Angeles. Firstenberg was president and chief executive officer at the American Film Institute from 1980 to 2007. Firstenberg is a Democrat.

Thelma Melendez, 57, of Los Angeles. Melendez has been chief executive officer of educational services at the Los Angeles Unified School District since 2014. She served as chief advisor on education and workforce development in the Los Angeles Mayor’s
Office from 2013 to 2014, superintendent at the Santa Ana Unified School District from 2011 to 2013, assistant secretary for elementary and secondary education at the U.S. Department of Education from 2009 to 2011 and superintendent at the Pomona Unified School District from 1999 to 2009. Melendez was program manager at the Stupski Educational Foundation from 2005 to 2006, deputy superintendent and chief academic officer for instructional services at the Pomona Unified School District from 1999 to 2005 and director of school and family initiatives at the Los Angeles Annenberg Metropolitan Project from 1997 to 1999. She earned a Doctor of Philosophy degree in education from the University of Southern California. Melendez is a Democrat.

Lateefah Simon, 39, of Oakland. Simon has been director of programs at the Rosenberg Foundation since 2009. She was executive director at the Lawyers’ Committee for Civil Rights of the San Francisco Bay Area from 2008 to 2011, director of the Re-Entry Division at the San Francisco District Attorney’s Office from 2005 to 2009 and a consultant and grants advisor at the Annenberg Foundation in 2004. Simon was executive director at the Center for Young Women’s Development from 1997 to 2005 and director of its Girls Detention Advocacy Project from 1994 to 1997. Simon is a Democrat.

Reappointment: Lillian Kimbell, 56, of Woodland Hills, has served on the BOT since 2014. Kimbell has been legal counsel and manager of Spanish language authors and publisher relations at Gardels and Associates since 2011. She was legal counsel and business manager at the Center for the Study of Democratic Institutions from 1997 to 2011 and a law clerk for the Honorable Harry Pregerson at the U.S. Court of Appeals, Ninth Circuit in 1985. Kimbell earned a Juris Doctor degree from the University of California, Los Angeles School of Law. Kimbell is a Democrat.

**Resolutions Passed**

**AS-3236-15-FA/ (REV) Reaffirming the Principle of Shared Governance Within the California State University**

Reaffirms the principle of shared governance as articulated in HEERA and requests that the Chancellor articulate in the written response to the resolution how “shared leadership” – to which he frequently refers - conforms with or differs from HEERA and the “long accepted manner” of shared governance as defined by the AAUP Statement on Government of College and Universities.

**AS-3244-16/APEP (REV) Support for Requiring a Fourth Year of High School Mathematics/Quantitative Reasoning As a Requirement For Admission to the California State University**

The CSU currently requires 3 years of high school math for admission to the CSU. The resolution calls for the CSU to require a fourth year of mathematics/quantitative reasoning as part of the admissions requirements to the university. Recommends that the CSU investigate the impact these requirements may have on the success of all students, particularly those from historically underserved populations.
AS-3245-16/AA Selection of Faculty to Serve on Campus Honorary Degree Committees
At its November 2015 meeting, the CSU Board of Trustees approved an Honorary Degree Policy that, among other things, specifies the process for the selection of faculty representatives on campus honorary degree committees. The resolution asserts that faculty representatives serving on campus honorary degree committees should be selected by faculty. It also expresses concern that the Trustees’ policy authorizing campus presidents to select faculty in consultation with faculty, rather than authorizing faculty to select their own representatives, violates AS-3160-13/EX/FA Selection of Faculty representatives in Shared Governance and the American Association of University Professors (AAUP) Statement on Government of Colleges and Universities.

AS-3246-16/EX Preventing Workplace Bullying Within the CSU Community
Reaffirms ASCSU's commitment to tolerance and respect differing perspectives and urges campus senate's and administration to develop and implement strategies to redress, remedy and mediate workplace bullying and promote inclusive environments throughout the CSU.

AS-3248-16/FGA 2016 Legislative Advocacy Positions of the Academic Senate of the California State University
Adopts ASCSU positions on bills currently under consideration in the California State Legislature.

AS-3249-16/AA/FA/EX COM Concerns About Administrative Communications regarding Classroom Discussion of Possible Strike Action
Expresses ASCSU’s concern over recent communications from some CSU presidents and administrators forbidding faculty to discuss the potential strike action planned by the California Faculty Association in their classrooms. Affirms that the determination of the relevance of particular material to a class is the decision of the faculty teaching that class in the context of accepted pedagogical and disciplinary standards.

First Reading Resolutions

AS-3250-16/FGA Resolution Regarding Evaluation of Online Teaching
Recommends that campuses develop an aggregate database of specific kinds of demographic and non-demographic data (including hours worked, commute time, faculty rank and online format) about students and faculty involved in online courses for comparison with the general population of students, faculty and courses, and that the data be aggregated across campuses to provide data driven decisions regarding the efficacy and cost effectiveness of online teaching in the CSU. Recommends that campuses use the data to establish student qualifications for taking fully online courses, and potential limits on the number of fully online
courses a student may take. Also recommends that campuses use the data to 
establish requirements for the training of faculty teaching fully online courses, 
guidelines for the assignment of faculty, by rank, who teach fully online courses, 
with reasonable limits on the use of non-tenured track faculty. The resolution also 
recommends that campuses use the data to establish protocols for offering face-to- 
face or hybrid equivalent classes for each fully online course offered, and limit the 
size of fully on-line courses to match the size of the corresponding face-to-face class.

**AS-3251-16/FA In Support of Increased Funding For the Research, Scholarship and Creative Activities (RSCA) Program**

Urges the Chancellor’s Office to increase funding for the RSCA program to a level 
commensurate with the original intent of and assumptions behind the program, the 
amount of external funding faculty research brings to the CSU, and the fact that 
lecturers, as well as tenure-track faculty, are now eligible to receive RSCA funding.

**AS-3252-16/EX Academic Senate of the CSU Calendar of 2016-17 Meetings:**

Copies of this and other resolutions may be found at 
http://www.calstate.edu/AcadSen/Records/Resolutions/. Faculty are encouraged to 
provide feedback on the above resolutions as well as on any other matters of potential 
concern to the CSU Academic Senate to the SDSU academic senators Bill Eadie 
(weadie@mail.sdsu.edu), Cezar Ornatowski (ornat@mail.sdsu.edu), and Mark Wheeler 
(wheeler1@mail.sdsu.edu).

**Additional Information**

ASCSU website: http://www.calstate.edu/AcadSen/?source=homepage. Includes 
committee information, approved agendas/minutes, reports, resolutions, and current 
senator contact information.

*Faculty-to-Faculty*, ASCSU Newsletter: Published approximately two weeks after each 
plenary. Includes chair’s report, committee reports, invited articles on current events, and 
committee recommendations. Subscribe (delivered automatically via email) at 
http://www.calstate.edu/AcadSen/Newsletter/
The Campaign for SDSU has reached the $675M benchmark. The following gifts were received since the last report:

Alumnus Mort Marcus and his wife Deborah Klein have made a $10,158 gift to an internship in the College of Professional Studies and Fine Arts.

A $50,000 pledge from Faculty Emerita Rebecca Moore will support The Peoples Temple Collection Endowment Fund in the Love Library.

Conrad Prebys has pledged $1,000,000 to help fund the Engineering and Interdisciplinary Sciences Complex Project.

A $26,315 pledge from Dr. Ruth Stern will help fund the Dr. Ruth Stern Scholarship in the College of Sciences.

A $25,000 gift from the Hervey Family Fund will support the Step Up Program in the College of Health and Human Services.

CBA Board Member Karen Castles Gray has made a gift of $10,000 to support the College of Business Administration.

A $16,000 gift from the San Diego Kiwanis Club Foundation will support Athletics.

Alumnus Thomas Franklin has pledged $15,000 to the Engineering and Interdisciplinary Sciences Complex Project.

Lindsay and Brownell, LLP has pledged $25,000 to support the Lindsay and Brownell, LLP VITA Scholarship Endowment in the College of Business Administration’s Lamden School of Accountancy.

Alumna Christine Bruce has made a $25,000 irrevocable bequest to Athletics.

A $10,000 gift from AMDM will help fund the AMDM Master of Science in Regulatory Affairs Scholarship in the College of Sciences.
A $9,500 gift from Mark and Debbie Lindner will help fund the Mark and Debbie Lindner Business Leadership Scholarship Endowment and the Mark and Debbie Lindner Intern Leadership Scholarship in the College of Business Administration.

A $30,000 gift from Christopher and Janice Penrose will fund Athletic Scholarships.

The Love Library Special Collections has received the following gifts-in-kind: Howard and Jill Singer, $9,750, Doug Highsmith, $5,000 and Joan Torres, $5,000.

A $10,000 gift from the Goodrich Corporation will go to the Dr. Katz Research and Capstone Fund in the College of Engineering.

Alumnus Bernard Revak has made a $98,775 gift-in-kind to the Love Library Special Collections.

Alumnus Javier Alonso has made a $108,308 irrevocable bequest to support the Civil Engineering Department in the College of Engineering.

Athletics has received the following gifts: Alumnus Cloyd Reeg, $9,200, Scott and Catherine Harman, $10,000, Pillsbury Winthrop Shaw Pittman, $6,000 and Ben and Tina Bagnas, $5,000.

A $10,000 gift from Westpak, Inc. will support the Zahn Center in the College of Engineering.

Alumnus Matthew Jones has made a gift of $5,000 to the EMC Advisory Board Fund in the College of Business Administration.

A $12,000 gift-in-kind from Alumni James and Deborah Marshall will go to Athletics.

Faculty Emeriti David and Ann Johns have made a $5,578 gift to support the ISCOR Scholarship Fund.

Faculty Emeritus Thomas Davies and his wife Adele Davies, an alumna, have made a gift of $6,729 to support the Library Development Fund.

Alumnus Gerry Ranglas and his wife Jeannie have made a $12,000 gift to fund Athletic Scholarships.

A $50,000 pledge from Alumnus Kenneth Gerdau will establish the Gerdau Family Scholarship Endowment in the College of Business Administration.

Former faculty member Lawrence Baron and his wife Bonnie have made a $60,000 irrevocable bequest to support the Nasitir Endowed Chair and the Jewish Historical Society Archives Fund in the College of Arts and Letters.

A $100,000 gift from Frank McCarty will establish the McCarty Endowment in Music Composition in the College of Professional Studies and Fine Arts.
Campaign, Presidential & Special Events:

On Thursday, February 4, President Hirshman hosted the annual President’s Service Award, honoring Alumnus Walt Ekard. Mr. Ekard was recognized for his support of SDSU’s School of Public Affairs, as well as his contributions to the San Diego community. He served as San Diego County chief administrative officer, interim chief operating officer for the City of San Diego and a member of the city’s stadium task force.

On Thursday, February 18, President Hirshman and Vice President Carleton hosted the annual Evening Celebrating Philanthropy and recognized donors who have given one million dollars or more. Over 100 guests attended this year’s event including 16 new donors who were presented with a Presidential Medallion. Music by SDSU’s Chamber Orchestra was featured.

On Wednesday, February 24, President Hirshman hosted the annual Scholarship Appreciation Luncheon. Over 250 scholarship donors, scholarship recipients and campus leaders attended the event. Four students shared their academic achievements and appreciation as scholarship recipients.

On Thursday, February 25, the President and Mrs. Hirshman hosted Pizza with the President. This particular dinner included new members of Aztec PRIDE (Philanthropic Role in Education and Education).

Community Relations This Month:

On Campus Hosted Events:

Aztec Women’s Basketball Pink Game: Paint the Town Pink

- 152 tickets were distributed to area residents via online request form
- Promotion through Nextdoor.com and through announcements at CACC and CABD meetings
- VIP attendee: Marti Emerald, San Diego City CPPT
- Ian Stenehjem wrote, “Thank you. Fun game! It would be great to have more SDSU/community partnership events like this.”

Campus Event Participation:

First Hostler Lecture of the Year

- 2 confirmed neighbor attendees

Voice Your Language (US Poet Laureate)

- 3 confirmed neighbor attendees
- Andrew Bailey called to share, “This was the best lecture I have ever been to.” He and his six-year-old daughter later joined us at the Pink Game.

Osher Life Long Learning Inst. Kick-off Event

- 2 confirmed neighbor attendees
Year-to-Date:
• People brought to campus: 203
• Significant off-campus neighbor interactions: 78

Neighbor Meetings:
We welcomed three neighbors to campus for meetings/tours this month. One notable visit was with a long term resident, alumnus, current CACC/CACPB Director and former AS Executive, BJ Nystrom, who toured campus with Nicole Borunda and Tyler Aguilar.

Media Relations:

**SDSU Marketing Communications Activity Report for Feb. 2016**
# Social Media

## Organic

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<th>Platform</th>
<th>Metric</th>
<th>Month</th>
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<tbody>
<tr>
<td>TWITTER</td>
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*Most engagement this month from outside San Diego: LA/Orange County, Maryland, Massachusetts and Hawaii markets*

## Paid

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